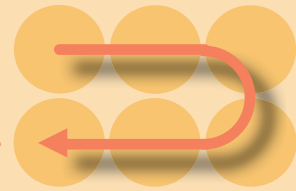


Exploring Pathways for Success



KANSAS

Workforce Development & Career Clusters Institute

Wichita Airport Hilton
February 23 - 25, 2009

- Make plans now to attend the first annual Kansas Workforce Development & Career Clusters Institute. The primary focus is planning & implementing career clusters and programs of study as found in the Perkins IV Legislation.
- This year's institute will address the following career clusters: Health Science, Manufacturing, Transportation/Logistics & Distribution, Law/Public Safety/Security, Finance, Marketing, and Information Technology.
- Sessions for targeted audiences include: Counselors/Academic Advisors, Administration and NTO (Nontraditional Occupations) Kansas.
- In addition to planning time by cluster area, secondary groups will meet with postsecondary partners to continue working towards seamless programs.
- The intent is for attendance by teams of 4. The team should include secondary & postsecondary academic & technical instructors, guidance counselors, and administrators.
- Registration is \$150 per person through Feb. 1. After Feb. 1 the rate increases to \$200. KCWE preconference is \$50 per person, and the optional dinner with Kim Green is \$35.
- KSDE sponsored preconference are at no charge, but please register to allow for adequate materials. KSDE preconference sessions will focus on the following career cluster areas: Human Services, Education & Training, Architecture & Construction, Marketing Management, and Business Finance.
- The institute begins at 1:00 on Mon. Feb. 23 and concludes at noon on Wed., Feb. 25th.

More Information?

Registrants requiring additional information or special accommodations to more fully participate in the conference contact: Carolyn Olson, 785-296-3958 or colson@ksbor.org

Lodging Information

The Wichita Airport Hilton is offering a special room rate of \$94 (plus 12.3% room tax) per night. This offer is valid until February 1, 2009. For reservations: 1-800-247-4458 or 316-945-5272 and ask for the KS Career Clusters Institute rate. Please reserve only the number of rooms you plan to use.

Directions to Conference Site

The Airport Hilton is located adjacent to Wichita Mid-Continent Airport. From Hwy. 54 east or west (also known as Kellogg Ave.) take the "Mid-Continent Airport Exit" and follow the signs to the hotel.

Kansas Workforce Development & Career Clusters Institute

February 23 – 25, 2009

Monday, 2/23

Registration	7:00 am - 6:00 pm	
Preconference Sessions	8:00 am - Noon	\$50 fee for KCWE
Opening Speaker	1:00 pm - 2:45 pm	Emily Stover DeRocco
Strand Sessions	3:00 pm - 5:00 pm	Cluster Area/Strand
Afternoon Break	3:45 pm - 4:00 pm	
KCWE Social	5:00 pm - 6:00 pm	By Invitation Only
Administrator Session	6:30 pm - 8:30 pm	Dinner with Kim Green (Optional if attending, a \$35 registration fee is required.)

Tuesday, 2/24

Registration	7:00 am - 6:00 pm	
Exhibits	7:00 am - 5:00 pm	
Featured Speaker	8:00 am - 9:00 am	Kim Green
Strand Sessions	9:15 am - 11:45 am	Cluster Area/Strand
Lunch Buffet	11:45 am - 1:00 pm	
Strand Sessions	1:00 pm - 5:00 pm	Partnership Workgroups
Cheesecake Break	3:00 pm - 3:20 pm	

Wednesday, 2/25

Breakfast Buffet	7:00 am - 8:00 am	
Registration	7:00 am - Noon	
Strand Sessions	8:00 am - 10:00 am	Cluster Area/Strand
Break	10:00 am - 10:30 am	(checkout)
Closing Speaker	10:30 am - 11:45 am	Jim Brazell

Emily DeRocco - Opening Speaker

Emily DeRocco is president of The Manufacturing Institute and Senior Vice President of the National Association of Manufacturers. She oversees the education and research arm of the NAM and the design and operations of the new National Center for the American Workforce dedicated to fostering a new generation of manufacturing workers for the 21st century. As the Assistant Secretary of Labor in 2001, DeRocco was responsible for managing a \$10 billion investment in the national workforce. She created and led Presidential initiatives to align education, economic development, and workforce development investments and to increase the capacity of the national community college system.

Kim Green - Featured Speaker

For fifteen years Kimberly Green has worked extensively on federal policy impacting career technical education as the Executive Director of the National Association of State Directors of Career Technical Education Consortium. She helped establish and implement the States' Career Clusters Initiative, which is designed to ensure that CTE meets the needs of our nation, its economy, employers and students.

Jim Brazell - Closing Speaker

Jim Brazell, consultant, researcher and orator, focuses on 21st century issues including community competitiveness, educational innovation, emerging technology and how these trends impact careers. Brazell's research, writing and speaking have resulted in the formation of Technology, Engineering, ARTS, Mathematics and Science (TEAMS) talent network initiatives in Texas and California. He co-authored major reports and briefs on emerging technologies and their implications to workforce, education and economic development for the State of Texas.

Preconferences

All preconferences will be held Monday morning, February 23, 2009

Address questions to Carolyn Olson at colson@ksbor.org or 785.296.3958.

Kansas Council on Workforce Education 8:00 am - Noon

Sessions are planned for two areas of interest to postsecondary educators:

Student Success

Keeping Students Motivated
Assessing Student Learning
Teaching/Learning Styles

Career & Technical Education

Measuring CTE Outcomes
Integrating General Education and CTE
Developing a Dynamic Advisory Board
Program Alignment

Attendees are encouraged to register and participate in the Kansas Career Cluster Institute concluding at noon on Wednesday.

Human Services 8:00 am - 10:00 am (KSDE Sponsored)

Participants will attend this preconference to complete the next step of finalizing the competencies for the Consumer Services Pathway and Family & Community Services Pathway. The Early Childhood Development and Services competencies will be completed and the validation process will be done at the preconference session.

Education & Training 10:30 am - 11:45 am (KSDE Sponsored)

Participants will attend this session to learn more about this Pathway as it pertains to the future teachers in Kansas. This is a high demand pathway for Kansas and is open for all Career and Technical Education Teachers to teach; however, the teacher must have 5 years of service to teaching and a passion for teaching.

The competencies are developed for the Education & Training: Teaching/Training Pathway – the participants will learn how they can apply for this state approved secondary level pathway.

Architecture & Construction 10:00 am - Noon (KSDE Sponsored)

Attendees at this session will work on determining the courses they want to implement for this pathway. The list of approvable courses has already been determined and competency profiles will be ready for distribution. We will also look at the third-party assessment piece of making industry recognized credentials/certifications available for students.

Marketing Cluster - Marketing Management 8:15 am - 10:00 am (KSDE Sponsored)

Attendees at this sessions will work on determining the courses they want to implement for this pathway. The list of approvable courses has already been determined and competency profiles will be ready for distribution. We will also look at the third-party assesment piece of making industry recognized credentials/certifications available for students.

Finance Cluster - Business Finance 10:15 am - 11:45 am (KSDE Sponsored)

Attendees at this session will work on determining the courses they want to implement for this pathway. The list of approvable courses has already been determined and competency profiles will be ready for distribution. We will also look at the third-party assesment piece of making industry recognized credentials/certifications available for students.

Conference Strands

Health Science Cluster

Attendee teams at the Health Science Cluster strand will begin with an in-depth review of the Health Science Cluster, including the National and Kansas Healthcare Cluster Foundation Standards, and the National Healthcare Foundation Skills Standards Assessment. Attendee teams, with their post-secondary partners, will continue development of secondary to post-secondary articulation agreements and plans of study using the College and Careers Transitions Initiative (CCTI) template for the Therapeutic, Diagnostic, and Health Informatic pathways.

Manufacturing

Attendees will be revising the initial list of pathway courses and competencies designed by a committee of business/industry representatives and teachers in January. Attendees will have opportunity to propose the addition of competencies and/or additional courses deemed relevant by the group in attendance. We will also be looking at the third-party assessment piece of making industry recognized credentials/certifications available for students.

Transportation, Logistics and Distribution

Attendees will be revising the initial list of pathway courses and competencies designed by a committee of business/industry representatives and teachers this winter. Attendees will have opportunity to propose the addition of competencies and/or additional courses deemed relevant by the group in attendance. We will also be looking at the third-party assessment piece of making industry recognized credentials/certifications available for students.

Law, Public Safety, & Security

Career Clusters is the organizing tool and participants attending this conference will learn firsthand how to develop competencies to meet the needs of today's students. Participants will prepare to develop the knowledge and skills for competencies in the five Pathways 1) Correction Services; 2) Emergency & Fire Management; 3) Law Enforcement Services; 4) Legal Services; 5) Security and Protective Services for the secondary level. Participants will develop the Pathway sequence of courses.

Finance - Accounting

Attendees will be selecting the initial list of pathway courses and competencies included in the approved pathway for Accounting in the Finance Cluster that leads to industry-recognized credentials/certifications. Attendees will have the opportunity to propose additional competencies and/or courses deemed relevant by the group in attendance.

Marketing Management

Attendees will be selecting the initial list of pathway courses and competencies included in the approved pathway of Marketing Research in the Marketing Cluster that leads to industry-recognized credentials/certifications. Attendees will have the opportunity to propose additional competencies and/or courses deemed relevant by the group in attendance.

Information Technology

Attendees at this session will examine the four pathways under Information Technology. They are Information Support and Services, Network Systems, Interactive Media and Programming and Software Development. Attendees will be selecting the initial list of pathway courses and competencies included in approved pathways of IT Cluster that leads to industry-recognized credentials/certifications. Attendees will have the opportunity to propose additional competencies and/or courses deemed relevant by the group in attendance.

Counselors

The sessions will focus on successful strategies for implementing Personal Plans of Study; how to interpret & use the assessment data in the Kansas Career Pipeline system; and the vital role Counselors play in implementing Career Clusters.

Administration

Following the Opening Session on Monday, Administrators will have the opportunity to converse with Emily Stover DeRocco in a small group setting. She will discuss workforce development issues and will answer your questions.

Monday evening, you are invited to attend dinner with Kim Green, Executive Director of the National Association of State Directors of CTE. She will speak about "Inside the Beltway" and other issues concerning Career and Technical Education.

Kim Green will also be the Featured Speaker on Tuesday morning. Kim will speak about the importance of seamlessness when students move from level to level using Career Clusters and Programs of Study.

NTO Kansas (for community and technical college participants)

Kim Green, Executive Director of the National Association of State Directors of CTE will share with the NTO Kansas Project Participants the national focus of gender nontraditional career fields and present information about the Perkins Core Indicators, 5P1, Nontraditional Participation, and 5P2, Nontraditional Completion.

NTO Kansas: Promising Best Practices facilitated by Lynn Reha, Illinois Center for Specialized Professional Support. Participating colleges will update the group about their NTO Kansas project. Each college representative will share with the group the NTO activity, date of event, and focus of the activity.

NTO Kansas Liaison Training Session: Representatives who were selected to fill the positions of NTO Kansas State Liaisons will meet for the first training session.