



# HIGHER EDUCATION CRITICAL TO KANSAS' FUTURE



## KU PROVIDES *benefits to Kansas students & residents*

- ➔ Education leads to personal success. Earnings double for workers with bachelor's degrees versus those with high school diplomas.
- ➔ Regents universities and colleges enroll 200,000 students each year. Nearly 30,000 of those students attend KU; seven in 10 KU students are Kansas residents.
- ➔ KU has Kansas' only medical and pharmacy schools and is a critical source for graduates in countless other fields.
- ➔ But KU has taken \$42.9 million in cuts and unfunded mandates, limiting student opportunities.
- ➔ Faculty cuts mean KU can only educate as many undergraduate nurses as in the mid-1990s, and fields like engineering face similar challenges.

## KU CREATES *jobs & prosperity*

- ➔ Kansas businesses rely on the more than 150,000 KU alumni who live and work in Kansas.
- ➔ Even during the recession, shortages in fields like nursing and engineering hamper the economy.
- ➔ KU research brought more than \$238 million to Kansas in fiscal 2010, creating jobs and spurring growth.
- ➔ Sixteen start-up companies are active in Kansas thanks to KU research.
- ➔ Other universities have hired a dozen KU professors away from KU in the last two years, affecting academics and research funding.
- ➔ KU maximizes grants and donations. And efficiencies and cost avoidance have saved \$14.6 million since 2008, but these can't offset state budget cuts.

## KU ENSURES *Kansas will be ready for the recovery*

- ➔ Regents universities and colleges award more than 35,000 degrees each year.
- ➔ But it takes time to earn a degree, so the workers that businesses will need in four years must be in college now.
- ➔ Budget cuts are constricting enrollment now, limiting the number of educated workers available in the near future.
- ➔ Cutting faculty members reduces the research dollars brought to Kansas and the discoveries made here, limiting opportunities for growth of new industries.

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IS AN INVESTMENT IN KANSAS' FUTURE.

**KU** THE UNIVERSITY OF  
KANSAS