

**MINUTES
KANSAS POSTSECONDARY
TECHNICAL EDUCATION AUTHORITY
MEETING**

The March 30, 2011 meeting of the Kansas Postsecondary Technical Education Authority was called to order by Chair Joe Glassman at 10:04 a.m. The meeting was held at in the Kansas Board of Regents Boardroom located in the Curtis State Office Building, 1000 S.W. Jackson, Suite 520, Topeka, Kansas.

Members Present:

Joseph Glassman, Chair
Kathy Howell, Vice Chair
Eddie Estes
Sheila Frahm

Jim Grier
Steve Kearney
William Quattlebaum
Jack Wempe

Member Designee's Present:

Kristen Rottinghaus for Karin Brownlee
Caleb Asher for Pat George

Robin Harris for Diane DeBacker

Members Absent:

Wayne Carter
Karin Brownlee

Special Guests Present:

Andy Tompkins, President/CEO - KBOR
Will Gold, Manhattan Area Technical
College
Ryan Konen, North Central Kansas
Technical College

Ernie Goss, Creighton University Omaha
Emma Banuelos, Garden City Community
College

APPROVAL OF MINUTES

Motion: Member Grier moved to approve the minutes of February 23, 2011. Following a second by Member Frahm, the motion carried.

AWARDS PRESENTATION

Chair Glassman introduced Andy Tompkins, President/CEO, to recognize the Career Technical Education "Student Success Stories" honorees for the months of January, February and March. President Tompkins presented awards to Ryan Konen, North Central Kansas Technical College; Will Gold, Manhattan Area Technical College; and Emma Banuelos, Garden City Community College. College Presidents, Instructors and family members were present for the award presentation.

President Tompkins stressed the importance and value of technical education and training and thanked the Authority for the part they have played in elevating technical education in the state of Kansas. He emphasized Career Technical Education is more than just finding a job; it is a path to do what you love and love what you do.

Chair Glassman thanked the Marketing Committee and Vanessa Lamoreaux for their work on this initiative. The Authority is looking forward to future award presentations from the "Student Success Stories" initiative.

REPORTS**Chair Report**

Chair Glassman commended and thanked individuals involved with coordinating all of the activities recognizing the "Student Success Stories" honorees. The Authority is looking forward to recognizing additional student honorees in the future. Chair Glassman encouraged members to make at least one Liaison visit during the summer months.

Member Liaison Reports

Members Frahm and Howell noted they will be visiting the Washburn Institute of Technology campus on Thursday, March 31, 2011.

Vice President for Workforce Development Report

Vice President Flanders reported staff has spent many hours with Legislature and thanked representatives from the colleges for their support for SB 143 and SB 13. Vice President Flanders thanked Rita Johnson for her diligence in reviewing bills throughout the legislative process. He emphasized the importance of the new funding structure being in place to support lasting technical education and system reform initiatives. Vice President Flanders also thanked Dawn Ressel for developing a reliable database and creating the infrastructure currently in place.

CONSIDERATION OF CONSENT AGENDA

Proposed New Programs

Northwest Kansas Technical College requested approval for the following new program: Mobile Application & Entertainment Design (CIP 11.0202) at the Technical Certificate (33 credits) and Associate of Applied Science (67 credits) levels.

The proposed program is designed to equip graduates with the skills and knowledge necessary to utilize the iOS architecture to create applications for the iPhone, iPod touch and iPad and to build cross-platform mobile web-applications to run on smart phone platforms including the Android, Blackberry, Windows Mobile and Symbian. During the proposed program, students will acquire the requisite knowledge and skill to use APIs to connect an application or game to an existing IT business or entertainment infrastructure.

Labette Community College requested approval for the following new program: Dental Assistant (51.0601) at the Technical Certificate (42 credits) and Associate of Applied Science Degree (66 credit) level. It is anticipated the proposed program will become operational beginning fall 2012.

***Motion:** Technical Program and Curriculum Chair Quattlebaum moved to recommend approval of the Mobile Application & Entertainment Design program submitted by Northwest Kansas Technical College and the Dental Assistant program submitted by Labette Community College. Following a second by Member Estes, the motion carried.*

CONSIDERATION OF DISCUSSION AGENDA

Approval of Aligned Medical Assisting (51.0801)

Technical Program and Curriculum Chair Quattlebaum recognized Don Richards to present the newly aligned Medical Assisting program. Mr. Richards gave a brief overview of the proposed alignment map for the Medical Assisting (51.0801) program (AAS, 63 credits, and technical certificate, 48 credits, for approval. Mr. Richards explained that nine technical and community colleges offer a Medical Assistant program: Barton, Coffeyville, Highland, Kansas City Kansas, Neosho, Northwest Kansas, Salina, Seward, and Wichita. Medical assistants typically work under the supervision of a physician in ambulatory settings such as medical offices and clinics. There are two industry recognized, national credentials for employees within this field: Certified Medical Assistant (CMA) and Registered Medical Assistant (RMA). Eligibility to sit for the CMA credential requires programmatic accreditation with the Commission on Accreditation of Allied Health Education Programs (CAAHEP) or the Accreditation Bureau of Health Education Schools (ABHES), whereby eligibility to sit for the RMA credential does not require programmatic accreditation. Currently two of the nine programs have obtained CAAHEP programmatic accreditation and prepare students for the CMA credential; the remaining seven prepare students for the RMA credential. ***The***

B&I committee did not endorse one credential over the other and spoke in favor of both credentials. The alignment map reflects these two industry supported credentials and provides educational programs the option to prepare students for either credential.

Motion: Chair Quattlebaum moved to approve the aligned Medical Assisting Program and the program map submitted. Following a second by Member Frahm, the motion passed unanimously.

Marketing Committee Report

Update on Activities

Chair Glassman introduced Caleb Asher and Vanessa Lamoreaux. Mr. Asher reported the committee has been working on today's presentation and moving forward with putting metrics in place for the CareerZoomKansas website. Mr. Asher commented discussions included benchmarks such as increased activity, reaching new students interested in career and technical education, and what data can be collected to measure the websites impact. Mr. Asher stated the integration of websites is being investigated to determine the accessibility and ease for both students looking for a career and educational opportunities and Kansas job seekers. A survey is being done to determine if there are too many websites and, if so, how they can be consolidated or linked possibly by the use of Search Engine Optimization (SEO). He hopes to have the results of the survey sometime this spring.

Ms. Lamoreaux gave a presentation, "Measuring Success Metrics Overview for CareerZoom Kansas" that included information regarding how we will attempt to measure success of the CareerZoom Kansas website; the CTE Success Story of the Month initiative; Outreach to Target Audiences; and potential coordination of a CTE Day with the Legislature sometime in February 2012. The PowerPoint presentation is filed with the original minutes.

Member Grier suggested the Student Success Story recognitions might be held monthly instead of quarterly. Ms. Lamoreaux will present Member Grier's recommendation to the Marketing Committee for their feedback.

Chair Glassman suggested e-mailing an invitation to Legislators to visit the website. Ms. Lamoreaux will draft a message and send it to Chair Glassman for distribution.

Chair Glassman introduced Secretary Brownlee's designee Ms. Kristen Rottinghaus. Ms. Rottinghaus is a Research Analyst for the Labor Market Information Services (LMIS) division of the Kansas Department of Labor (KDOL). She works primarily on special projects and has been extensively involved in producing the division's annual economic report as well as their first-ever study of green jobs.

Budget Finance Committee Report

Budget and Legislative Update

Budget Finance Committee Chair Grier introduced Diane Duffy. Ms. Duffy distributed a Legislative Budget Update dated March 30, 2011. The handout included the Board's FY 2011 Budget Request; Governor's budget recommendations; and House and Senate budget proposals. Ms. Duffy will present an updated report at the April 27, 2011 TEA Meeting. The March 30, 2011 Legislative Budget Update is filed with the original minutes.

OPEN COMMENT PERIOD

Chair Glassman recognized Dr. Ed Mills, President Northwest Kansas Technical College (NWKTC). Dr. Mills thanked the Authority for their support of the new Mobile Application & Entertainment Design program approved for NWKTC. Dr. Mills introduced Ben Cournerilh, Director of Technology at NWKTC, who shared a video regarding NWKTC's progress and use of iPads within the college. NWKTC put an iPad in the hands of every student and faculty member at NWKTC and are the first in the state of Kansas and the first two-year college in the United States to do this type of initiative.

Mr. Cournerilh introduced Mr. Dan Senstock, Development Executive Creative Applications at Apple and Executive Pro Apps at Apple, Inc., who stressed the fast growing need for a skilled workforce in Technology. Mr. Senstock reported that Apple is focused on the educational culture. He commends the state of Kansas and the passion and vision they have regarding higher education and the steps NWKTC has taken. He reported that a report published in October entitled "Top Ten Colleges You Wished You Went To Based on Technology" rated NWKTC as number eight on the list giving NWKTC and the state of Kansas national notoriety. Mr. Senstock reported iTunes U is the world's largest repository of educational materials.

Other Matters

Economic Development Study

Chair Glassman introduced Dr. Ernest Goss, Principal Investigator, Goss & Associates Omaha, Nebraska. Dr. Goss is currently the MacAllister Chair and Professor of Economics at Creighton University in Omaha, Nebraska, Director of the Goss Institute in Denver, Colorado and Principal of Goss & Associates. He received his Ph.D. in economics from the University of Tennessee. He was a visiting scholar with the Congressional Budget Office for 2003-04. He is also a past faculty research fellow with the National Aeronautics and Space Administration (NASA). Prior to his engagement with the Kansas Board of Regents' System to complete this 2011 impact study, Goss completed more than 20 impact studies for organizations across the U.S.

Dr. Goss gave a presentation entitled "The Impact of the Kansas Board of Regents System to the State's Economy." The presentation focused on population loss; unemployment rates; direct, indirect, induced, and overall economic impacts in 2010. The presentation is filed with the official minutes.

WIA Information Follow-up

Caleb Asher reviewed the Workforce Investment Act documents distributed to the Authority. The documents included: Local Workforce Investment Areas map; Workforce Investment Act Adult and Dislocated Worker Training Expenditures by Institution; and Workforce Investment Act Adult and Dislocated Worker Training Expenditures by Local Area. Copies of the documents are filed with the original minutes.

2009 Kansas Training Information Program (KTIP)

Chair Glassman introduced Kelly Russell who presented the 2010 Kansas Training Information Program (KTIP) report to the members. Vice President Flanders asked the members to study the report and any questions will be addressed at the April 27, 2011 TEA Meeting. The KTIP was established in statute in 1987. Ms. Russell walked members through the information contained in the various tables in the report and explained that the data used was from the 2008-2009 academic year. Ms. Russell explained the origin of the data is from two sources; institutions from across the state submit data into the KBOR database and information obtained from the Kansas Department of Labor. Ms. Russell announced the full 2010 KTIP Report is available on the KBOR website.

ADJOURNMENT

Chair Glassman adjourned the meeting at 2:20 p.m. The next Kansas Postsecondary Education Authority meeting is scheduled for Wednesday, April 27, 2011.

Respectfully Submitted by
Janice Haberman, Executive Assistant