

Kansas Board of Regents Academic Affairs Standing Committee

**Tuesday, April 5, 2011
Conference Call
MINUTES**

The Academic Affairs Standing Committee of the Kansas Board of Regents met by Conference Call at 11:00 a.m. on Tuesday, April 5, 2011. This meeting had been properly noticed pursuant to the Kansas Open Meetings Law on March 31, 2011.

Members present: Regent Dick Hedges, Chair
Regent Janie Perkins
Regent Mildred Edwards

Member absent: Regent Ed McKechnie

Staff present Gary Alexander, Jean Redeker, Jacqueline Johnson, Crystal Puderbaugh, Joan Warren, Julene Miller, Blake Flanders, Don Richards and Chuck Kater

**Others present
by phone:** Larry Gould, Fort Hays State University; Allen Rawitch, University of Kansas Medical Center; Barbara Romzek, University of Kansas; and Brenda Chatfield, Northwest Kansas Technical College; Joe Burke, Labette Community College; Gary Miller, Wichita State University; Rick Muma, Wichita State University; Ruth Dyer, Kansas State University; Rob Scott, Fort Hays State University; Chris Crawford, Fort Hays State University; Mark Bannister, Fort Hays State University

Meeting called to order at 11:00 a.m.

Approve Minutes

March 1, 2011 Minutes

Regent Edwards moved, and Regent Perkins seconded the motion, to approve the March 1, 2011 Conference Call Minutes. Motion carried.

Act on Request for Approval for Additional Degree Granting Authority

Jacqueline Johnson presented the proposal from three institutions for additional degree granting authority. The institutions request approval of the following degree programs:

- (1) The Art Institutes International – Kansas City - Associate of Applied Science in Photography, Bachelor of Arts in Media Arts and Animation, and Bachelor of Arts in Hospitality Management
- (2) DeVry University – Bachelor of Science in Healthcare Administration and Master of Science in Education

- (3) Grand Canyon University – Doctor of Business Management and Doctor of Philosophy in General Psychology

The Art Institutes International – Kansas City is accredited by American Council for Independent Colleges and Schools (ACICS). DeVry University and Grand Canyon University are accredited by The Higher Learning Commission of North Central Association of Colleges and Schools (HLC).. These institutions’ qualifications, record keeping systems, coursework, materials, website platforms and/or campuses have been reviewed by Board staff, and staff recommends approval of these requests.

Regent Perkins moved, and Regent Edwards seconded the motion, to recommend placing agenda item II. 1. a. on the Wednesday, April 20, 2011 consent agenda of the Kansas Board of Regents April agenda. Motion carried.

Act on Request for Approval for Degree and Certificate Programs Submitted from Community Colleges and Technical Colleges

Chuck Kater presented the request for Mobile Application & Entertainment Design (CIP 11.0202) at the Technical Certificate level (33 credits) and Associate of Applied Science level (67 credits) for Northwest Kansas Technical College (NWKTC). NWKTC has been encouraged by APPLE Corporation to offer this proposed program. Due to the market opportunities internationally, NWKTC plans to offer the proposed program online.

Seven letters of support were received. Two other colleges in the state have the same CIP code but do not offer coursework in the development of iOS architectures for mobile devices. Several institutions in Kansas have articulation agreements with NWKTC to transfer this coursework and receive a baccalaureate degree. No letters of objection were received.

Regent Perkins moved, and Regent Edwards seconded the motion, to recommend placing agenda item II. 1. b. NWKTC on the Wednesday, April 20, 2011 consent agenda for the Kansas Board of Regents April agenda. Motion carried.

Labette Community College has requested approval Dental Assistant (CIP 51.0601) for a Certificate B program of 42 credits and an Associate of Applied Science Degree with 66 credits.

Letters indicating the need for certified dental assistants and supporting this proposed program have been received from Community Health Center of Southeast Kansas, Delta Dental of Kansas, Accent Dental, and three solo dental practices located in southeast Kansas. No letters objecting to this proposed program were received.

Regent Perkins moved, and Regent Edwards seconded the motion, to recommend placing agenda item II. 1. b. Labette Community College on the Wednesday, April 20, 2011 consent agenda for the Kansas Board of Regents April agenda. Motion carried.

Act on Request to Approve Medical Assistant Program Alignment

Don Richards presented the proposed Medical Assistant Program Alignment. There are nine technical and community colleges offering a Medical Assistant program. These institutions are Barton Community College, Coffeyville Community College, Highland Community College, Kansas City

Kansas Community College, Neosho Community College, Northwest Kansas Technical College, Salina Area Technical College, Seward Community College, and Wichita Area Technical College. The two national credentials for employees within the field of medical assisting are Certified Medical Assistant (CMA) and Registered Medical Assistant (RMA). Eligibility to sit for the CMA credential requires programmatic accreditation with the Commission on Accreditation of Allied Health Education Programs (CAAHEP) or the Accreditation Bureau of Health Education Schools (ABHES), whereby eligibility to sit for the RMA credential does not. Currently two of the nine programs have obtained CAAHEP programmatic accreditation and prepare students for the CMA credential; the remaining seven prepare students for the RMA credential

BAASC members complimented the program and its benefits for the students.

Regent Edwards moved, and Regent Perkins seconded the motion, to recommend placing agenda item II. 2. a. on the Wednesday, March 16, 2011 discussion agenda for the Kansas Board of Regents March agenda. Motion carried.

~~Aligning Performance Agreements with Foresight 2020~~ Approve Performance Agreement Guidelines

Gary Alexander presented to the Standing Committee the proposal, Performance Agreements: Funding Guidelines, to align the performance agreement and reporting process with Foresight 2020. If adopted, each institution would be required to propose at least three institutional goals that support Foresight 2020 in ways appropriate to its characteristics and mission. Strategic goal four, learner outcomes, must be part of each institution's performance agreement. Institutions may propose up to two additional institutional goals that may be unrelated to Foresight 2020 but cannot conflict with or detract from Foresight 2020.

Discussion followed:

- Questions that arose:
 - Did any institutions comment on these guidelines?
 - As Foresight 2020 was discussed, institutions were encouraged to begin aligning performance agreement goals with the strategic goals in Foresight 2020
 - What is the expectation timeline for performance agreements to align with Foresight 2020?
 - Performance agreements are approved on a three-year cycle and as institutions submit new agreements, those agreements will be required to align with Foresight 2020
- The Performance Reports for January 1, 2010 to December 31, 2010 will contain a mixture of reports on agreements that align with Foresight 2020 and reports that do not align
- The Performance Reports will continue aligning as institutions submit new three-year agreements

Regent Hedges moved, and Regent Edwards seconded the motion, to recommend placing agenda item II. 2. b. on the Wednesday, April 20, 2011 discussion agenda for the Kansas Board of Regents April agenda. Motion carried.

Accept Advising Report - 2010

The advising report is part of the annual program review process. Each Regents university is to establish an Academic Advising System that includes: 1) goal setting; 2) graduation information; 3) transitions process; 4) accessibility for students to use the system; 5) referral to campus resources. It should also provide information to students of their responsibilities in the academic advising process; provide training of academic advisors to assist in meeting the responsibilities of this policy; have a mechanism to assess academic advising at the department level, relative to this policy, on a yearly basis; and shall report the results to the Board of Regents.

Regent Perkins moved, and Regent Edwards seconded the motion, to recommend placing agenda item II. 3. on the Thursday, April 21, 2011 consent agenda for the Kansas Board of Regents April agenda. Motion carried.

Information: Fort Hays State University Partnership with North Central Kansas Technical College

Gary Alexander informed the Standing Committee that after many years of collaboration between Fort Hays State University and North Central Kansas Technical College, they are entering a more formal relationship. This will better serve their students. The Memorandum of Understanding presents an alignment that includes four functions: 1) joint access to services; 2) fuller articulation of curriculum; 3) partnership to accomplish mutually agreeable goals; and 4) integration of positions, process or services. North Central Kansas Technical College and Fort Hays State University are asking for Board support for the Memorandum of Understanding.

Discussion followed:

- This agreement is in line with Board Policy
- North Central Kansas Technical College Board has already endorsed this alignment
- The Memorandum of Understanding will facilitate a negotiating foundation for collaboration
- Twelve students currently benefit from the Gateway program
- The Gateway program can continue without formalizing the collaboration

This is an informational item and does not require action.

Discuss Request for Approval of a Bachelor of Science in Information Systems Engineering (15.1299) – Fort Hays State University

Gary Alexander presented Fort Hays State University (FHSU) submitted an application for approval of a Bachelor of Science in Information Systems Engineering (15.1299). FHSU responded to all of the requirements of the program approval process. The votes of the Council of Presidents and the Council of Chief Academic Officers each resulted in a 3-3 tie. The material includes letters of comment from University of Kansas, Wichita State University, and Kansas State University, as well as a response from Fort Hays State University.

Discussion followed:

- This item will be on the April 21 discussion agenda
- There is not another degree like it in the state but some curricula overlap
- Potential to bring more international students to the state
- FHSU proposes that this program will add engineers to western Kansas

- Funding for this proposed program will come from FHSU means and resources, not from the engineering funds recently proposed to the legislature
- Concern was raised about future needs for funding the program
- FHSU has calculus as a part of curriculum for this program to meet accreditation requirements
- This program does not have a CIP that exactly fits
- Speculation on reasons for the 3 to 3 tie votes in COPs and COCAO include
 - Research institutions have engineering programs
 - Concern regarding the potential new funding for engineers being used for this program
- There is increased need for trained individuals who are able to abstract data for use in the field

The Standing Committee has reviewed and discussed the proposed program. It will be on the April 21 discussion agenda.

Other Business

BAASC Update Private Postsecondary Education – April 2011

Jacqueline Johnson presented the Private Postsecondary Education update as follows:

Summary of Activity February 18, 2011 – March 25, 2011

- Number of schools that have contacted us this month – 56
 - 36 - we are waiting on replies to our questions
 - 14 - applications have been sent to schools that do need to apply
 - 6 - schools do not need to apply
- New school applications received from previous months' contacts – 9
 - Number of new program requests from these nine to review – 51
- New program requests received from existing schools – 65
- Renewal applications received – 11
- Renewal files expected by April 20, 2010 – 9

The Private Postsecondary Education funding statute was approved with a one-year sunset to allow adjusting the fees to an appropriate amount.

A new Computer Enterprise System to track interactions taking place in Private Postsecondary Education is in progress. A new data processing manager will be hire.

There being no other business, meeting adjourned at 12:00 p.m.