

**MINUTES**  
**KANSAS POSTSECONDARY**  
**TECHNICAL EDUCATION AUTHORITY**  
**MEETING**

The August 10, 2011 meeting of the Kansas Postsecondary Technical Education Authority was held at the Kansas Board of Regents, 1000 S.W. Jackson, Suite 520, Topeka, Kansas. The meeting was called to order by Chair Kathy Howell at 10:03 a.m.

**Members Present:**

Kathy Howell, Chair  
Eddie Estes, Vice Chair  
Tom Burke  
Sheila Frahm  
Joseph Glassman

Connie Hubbell  
Steve Kearney  
Kristen Rottinghaus for Karin Brownlee  
Caleb Asher for Pat George  
Robin Harris for Diane DeBacker

**APPROVAL OF MINUTES**

**Motion:** Member Frahm moved to approve the minutes of May 25, 2011. Following a second by Member Glassman, the motion carried.

**REPORTS**

**Introductions**

Chair Howell introduced and welcomed the following two new members to the Kansas Technical Education Authority: Connie Hubbell, of Connie Hubbell & Associates, and Dr. Thomas Burke, former President of the Kansas City Kansas Community College.

**CTE Student Success Recognition**

Chair Howell introduced Andy Tompkins, President/CEO, who recognized the Career Technical Education “Student Success” honorees for the months of April, May and June. President Tompkins presented awards to Jonathan (J.D.) Schlesener/Allen County Community College; Matthew Morrison/North Central Kansas Technical College; and Mioshi Neal/Johnson County Community College (accepted by Bill Osborn in her absence). College presidents, instructors and family members were present for the award presentation.

**Chair Report**

Chair Howell was pleased to be invited to provide some brief opening remarks at the annual Kansas Association of Career and Technical Education Summer Conference (July 21<sup>st</sup> – August 3<sup>rd</sup> 2011) in Overland Park. She also commented on the June National SkillsUSA Convention held in Kansas City and its tremendous benefits to students as well as the economic impact on the Kansas City area.

Chair Howell reported on a number of Kansas City Chamber of Commerce initiatives, one of which is focused on postsecondary credentials/education. She noted that currently only 23% of adults in the Kansas City region have postsecondary credentials and the goal is to reach 60% within ten years.

Chair Howell asked members to review the Liaison list and noted some changes to these assignments. This year each college will have one member (instead of two members) as a Liaison. She requested volunteers to temporarily fill the slots for the vacant Authority positions.

Chair Howell also reviewed the 2011-2012 meeting schedule and noted the September 21<sup>st</sup> and December 7<sup>th</sup> meetings will be conducted by conference calls. Committee assignments were updated to include the new Authority members. Chair Howell noted that Member Estes will serve as one of the Authority representatives on the Process Management Committee and asked for volunteers for the remaining open positions on this committee.

**Member Liaison Reports**

Member Frahm and Chair Howell reported on their visit to Kansas City Kansas Community College, prior to Dr. Burke’s retirement. They visited the new police academy, Automotive Technology area and toured the new “Tom Burke Technical Education Center” which should be fully operational in approximately a year. Member

Burke added that a new dental clinic will be established in the new center to meet the needs of the underserved population in the community. He reported the college and general contractors are working diligently to prepare approximately 20,000 sq.ft. in the new center and hope to have the clinic open by February.

Member Frahm shared that she recently attended a corporate board meeting with investment companies during which employment needs (such as who will be hiring, when, and where) were discussed.

Member Estes attended a summit on the Ogallala Aquifer hosted by Governor Brownback. He reported it was very successful with 400 attendees. Member Estes was impressed with Colby Community College's campus and the new administration.

Caleb Asher shared that the Department of Commerce recently released a request for proposals for the Jobs and Innovative Industry Skills Training (JIIST) grants funded by the Legislature. The (JIIST) grants are open for two-year sector colleges and is a cost reimbursement grant requiring a dollar-for-dollar match.

Mr. Asher reported the Department of Commerce hosted the National Governor's Association (NGA) meeting in Kansas City. He was given the opportunity to speak and highlighted the successful partnerships between Commerce, KBOR and KSDE as well as the training opportunities available in the state. He also toured the BNSF Railroad program at Johnson County Community College and the Garmin facilities in Kansas City. He will visit Garden City Community College later this month.

Member Glassman reported he met with Lynn Kreider, former President of Colby Community College, regarding training programs for military personnel leaving the military. Member Glassman emphasized that the technical education system needs to work toward identifying and documenting skills acquired by those in the military as well as any potential training needs to assist service personnel in re-entering the civilian workforce. He also recommended adding a strategy to the Authority's 2011-2012 Strategic Priorities to address this issue.

### **Vice President for Workforce Development Report**

Vice President Flanders reported that he also attended the National Association Governor's meeting and spent some time visiting with Martin Simon, Director, Workforce Development Programs for the NGA. They spoke about the emphasis on industry-recognized credentials, our new approach to funding technical education and system building initiatives unique to our state.

Vice President Flanders also spoke to the Board of Trustees at Wichita Area Technical College and reports WATC and the National Center for Aviation Training has accepted a lead role with the National Association of Manufacturers (NAM) to develop aviation related credentials to be added to NAM's Skills Certification System.

Vice President Flanders reported Kansas is one of eleven states participating in an initiative called Accelerating Opportunity for Kansas (AO-K), a Breaking Through initiative conducted by Jobs for the Future. Through this initiative, students are enrolled in adult basic education and technical education coursework concurrently. The approach is evidence-based and modeled after the I-BEST model developed in Washington state. Sixty-five participants recently attended an I-BEST professional development workshop. The nine institutions participating in the effort are: Butler Community College; Dodge City Community College; Garden City Community College; Hutchinson Community College; Kansas City Kansas Community College; Neosho County Community College; Seward County Community College; Washburn Institute of Technology and Wichita Area Technical College.

Vice President Flanders and Linda Fund, Executive Director of the Kansas Association of Community College Trustees, met with the NC3 group (an organization supported by major industries like Trane, Snap-On Tools and others) who is developing a central repository for skills certification and program alignment while exploring various levels of partnership.

**CONSIDERATION OF CONSENT AGENDA****Proposed New Programs**

The Technical Program and Curriculum Committee reviewed and discussed the following programs during their July 26, 2011 meeting and submitted them to the Kansas Postsecondary Technical Education Authority for approval:

- **Johnson County Community College** requests approval for the following new program: Dietary Manager (51.3103). This request is for a program that is 27 credit hours in length that culminates at the Certificate “A” level.
- **Wichita Area Technical College** requests approval for the following new program: Composite Technology (CIP 15.0607) an Associate of Applied Science Degree of 62 credit hours. The college currently offers a certificate program of 47 credit hours in the same discipline.
- **Wichita Area Technical College** requests approval for the following new program: Auto Collision Repair (CIP 47.0603) an Associate of Applied Science Degree of 65 credit hours. The college currently offers a certificate program of 51 credit hours in the same discipline.

**Motion:** Member Glassman moved to approve all programs as submitted on the Consent Agenda. Following a second by Member Hubbell, the motion passed unanimously.

**CONSIDERATION OF DISCUSSION AGENDA****Excellence in Technical Education Awards Announcement**

Dr. Kater gave a brief presentation reviewing the design of this new award program and noted a total of fifteen applications were submitted from eight community colleges and three technical colleges.

Dr. Kater stated this competitive program rewards three (3) technical education programs with a one-year award of \$50,000 each for demonstrating exceptional strategies in technical education. He explained the program and criteria were originally announced in August of 2010, colleges submitted their completed applications by June 1, 2011 and the announcement of the award recipients is August, 2011 and all funds must be spent by June 30, 2012.

Dr. Kater announced the following 2010-2011 evaluators:

- **Dr. Greg Belcher**, Professor Technology Education, Pittsburg State University
- **Dr. Rosemary Kirby**, President (retired), Wichita Area Technical College
- **Dr. Fred Ruda**, Chair *and* Mr. Joe Chretien, Assistant Professor, Technology Studies Department, Fort Hays State University

Dr. Kater announced the following 2010-2011 award recipients:

- **“Information and Network Technology,”** submitted by: Ben Eckart/Sally Vonada, Manhattan Area Technical College
- **“Physical Therapist Assistant,”** submitted by: Dr. Tiffany Bohm, Kansas City Kansas Community College and
- **“Wind Energy Technology,”** submitted by: Bruce Graham, Cloud County Community College

Dr. Kater reviewed changes for next year’s applications which include re-categorizing the existing criteria to reflect business and industry focus; and the application form was modified to make it easier for colleges to report the program activity that was “New” during the year.

The presentation is filed with the original minutes.

**Marketing Committee Report**

Chair Howell recognized Caleb Asher and commended the work of the Marketing Committee and the direction they are headed with the successful student recognitions. Mr. Asher reported the committee continues to work on the KansasWorks integration project. He reported the Kansas Career Pipeline Board of Directors met and have found a way to continue assessment services for students and save the \$500,000 license fee by integrating

with free services. The integration process is guided by educators to ensure the critical components are included with easy usability.

Ms. Lamoreaux also reported the committee is reviewing metrics for the CareerZoomKansas website and will present a full report to the Authority at the October meeting.

### **OPEN COMMENT PERIOD**

Chair Howell recognized Rob Edleston, President, Manhattan Area Technical College, who commented on the responsibilities of the Authority and colleges and how far we have come. Dr. Edleston stressed the need to spread the word on the accomplishments Kansas has made to others outside the state. He suggested that consideration be given to developing session presentations that could be given during conferences such as those conducted by the Higher Learning Commission, the Association of Career Technical Education (ACTE) and American Association of Community Colleges (AACC).

### **Budget Finance Committee Report**

Chair Howell recognized Budget Finance Committee Chair Glassman who introduced Diane Duffy to present the Budget Update. Ms. Duffy prepared a memo for the Authority providing an overview and update of the financing of postsecondary technical education provided by the two-year, public institutions in Kansas. She also reviewed the final report on state appropriations for FY 2012. With regard to the Board of Regent's development of the FY 2013 Unified State Budget Request for Postsecondary Education, she reminded members the Authority recommended to the Board that the Board request the full funding gap amount for tiered technical education, with the structure of the request such as the amount per year determined by the Board. She shared with the Authority a report that describes prior years' unified budget requests and how the Legislature and Governor acted upon those requests. She noted that the Board will hold budget development discussions with university and college leaders at the Board retreat and she will report to the Authority on the Board's unified budget request at the next meeting. Ms. Duffy reported on activities related to operationalizing SB 143 and the litigation related to state aid.

Ms. Duffy reminded the Authority that in 2009, the boards of trustees of Pratt Community College, Cowley County Community College, and Dodge City Community College sued the Board claiming that the Board had misinterpreted the statutes providing for Postsecondary Aid to certain institutions, and that these three colleges should have been deemed institutions eligible to receive that type of state aid. They claimed that had they been included in this funding source, they would have received significantly more total state aid since 1999 than they have been receiving. The Board responded with a motion to dismiss, denying those claims and explaining that the relevant statutes had been interpreted consistently by the Board of Education and the Board of Regents since their enactment (1974 for Postsecondary Aid), and that to interpret them any other way, 30+ years later, would be to the detriment of all the institutions that now share in the distribution of those funds. On July 7, 2011 the Court issued a ruling against the plaintiff community colleges for any back damages (fiscal years up to and including FY2011), but retained jurisdiction and implied that if prior years' amounts would be used in determining the FY2012 appropriation, he may take action to affect those future distributions. As of this update, the Court has not yet issued a written order to this effect.

### **OTHER MATTERS**

#### **Strategic Priorities**

Caleb Asher gave a presentation of "Strategic Priorities Alignment with Economic Development".

Kansas Economic Drivers include:

- Industry cluster summits:
  - Advanced Manufacturing – aviation
  - Life Sciences & Animal Health
  - Energy – including wind and renewable
  - Professional services
- Governor's economic agenda

The presentation included information regarding "Aligning Training to Jobs" and "Collaborative Initiatives"- "The presentation is filed with the original minutes and posted on web site.

**Review of 2011-2012 Strategic Priorities - KSA 72-4482**

Vice President Flanders gave a presentation and reviewed the “2011-2012 Strategic Priorities”. The presentation included: Vision; Mission; Aligning Education with Business and Industry; Aligning Educational Offerings within the System; Prior Alignments and Current Funding Approach. The presentation is filed with the original minutes.

Member Glassman commented that since the new funding structure for state funding has been established, the Authority might want to begin focusing on a quality program performance initiative. He emphasized that a system of metrics that goes beyond just measuring the number of students enrolled and the number of program graduates be developed and suggested investigating a way to track program graduates to find out where they are being employed and for how long. Members discussed the possibility of incorporating national technical education program standards to see how Kansas technical programs rank across the U.S.

Members recommended looking at program accreditation metrics as well as individual institutional review processes while developing any set of new program performance measures. Chair Howell requested information on the various institutional program review processes be gathered and shared with the Authority. Members also agreed that the program alignment process sets the structure for further program performance review and that the metrics should include a balance of measuring defined outputs and process measures.

**OPEN COMMENT PERIOD**

Bill Osborn, Associate Vice President of Instruction, Johnson County Community College stated anecdotal information is not always fact. He encouraged decisions be made on facts and data. Mr. Osborn stated colleges all strive to deliver quality programs but need to know what the measures are and have input in defining these quality measures.

Jim Genandt, Vice President for Student Learning, Neosho County Community College, commented that, although the Authority is a coordinating and not a governing body, looking at college processes is important and noted that in some cases rural colleges face much different issues than their more urban counterparts.

**ADJOURNMENT**

Chair Howell adjourned the meeting at 2:10 p.m. The next Kansas Postsecondary Education Authority meeting is scheduled for Wednesday, September 21, 2011 to be conducted by conference call.

Respectfully Submitted by  
Janice Haberman, Executive Assistant