

MINUTES
KANSAS POSTSECONDARY
TECHNICAL EDUCATION AUTHORITY
CONFERENCE CALL

The September 21, 2011 meeting of the Kansas Postsecondary Technical Education Authority was held via conference call in the main conference room at the Kansas Department of Commerce located in the Curtis State Office Building, 1000 S.W. Jackson, Suite 100, Topeka, Kansas. The meeting was called to order by Vice Chair Eddie Estes at 10:00 a.m. Janice Haberman called the roll for TEA members and other participants on the call.

Members Present:

Eddie Estes, Vice Chair
Bruce Akin
Tom Burke
David Coleal
Sheila Frahm
Joseph Glassman

Connie Hubbell
Steve Kearney
Kristen Rottinghaus for Karin Brownlee
Caleb Asher for Pat George
Robin Harris for Diane DeBacker

Members Absent:

Kathy Howell, Chair

Others Represented:

Barton County Community College
Butler Community College
Dodge City Community College
Johnson County Community College
North Central Kansas Technical College

Neosho County Community College
Northwest Kansas Technical College
Pratt Community College
Salina Area Technical College
Wichita Area Technical College

Kansas Association of Community College Trustees

INTRODUCTIONS

Vice Chair Estes introduced and welcomed the following two new members to the Kansas Technical Education Authority: Bruce Akin, of Westar Energy, and David Coleal, of Spirit AeroSystems.

APPROVAL OF MINUTES

Motion: Member Frahm moved to approve the minutes of August 10, 2011. Following a second by Member Burke, the vote was taken by roll call and the motion carried.

REPORTS

Member Liaison Reports

No Reports

Vice Chair Estes announced the annual Kansas Workforce Summit will take place at the Capital Plaza Topeka on January 18 – 19, 2012.

Vice President for Workforce Development Report

Vice President Flanders reminded members of the planning grant the state received from Jobs for the Future (JFF) for the Accelerating Opportunity for Kansans (AO-K) initiative which is focused on the integration of instruction GED completion and technical education courses. He shared that staff is currently working on an implementation grant proposal (\$1.6 million) to be submitted in October that will provide additional funding for this initiative.

Vice President Flanders also reported KBOR staff members, Dawn Ressel and Susan Rinehart, have been visiting individual institutions to provide training on the new data certification procedures and to ensure the accuracy of institutional data being submitted to the system.

He announced the Process Management Committee (PMC) is scheduled to meet September 28th at the National Center for Aviation Training (NCAT) in Wichita.

CONSIDERATION OF CONSENT AGENDA

Proposed New Programs

Vice Chair Estes announced following two programs were reviewed and discussed by the Technical Program and Curriculum Committee and staff to be included on the consent agenda.

- Butler Community College—Physician Coding (51.0713) AAS at 61 credit hours; Technical Certificate 18 credit hours)
- Neosho County Community College—Phlebotomy Technician (51.1009) Technical Certificate at 16 credit hours

Motion: Member Hubbell moved to approve both programs as submitted on the Consent Agenda. Following a second by Member Glassman, the vote was taken by roll call and the motion passed unanimously.

CONSIDERATION OF DISCUSSION AGENDA

Marketing Committee Report

Update on Activities

Chair Glassman recognized Caleb Asher who gave a brief marketing update. Mr. Asher announced a report regarding the evaluation metrics for CareerZoomKansas will be presented at the October 12, 2011 TEA meeting.

Mr. Asher reported integration discussions continue regarding CareerZoom; the Kansas Career Pipeline and KansasWorks. The website is being monitored to determine an increase of traffic and different marketing techniques for the coming year. Mr. Asher also shared that the committee also briefly discussed the possibility of utilizing the ads on web in lieu of investing in billboard advertisements and the potential return on investment for these options.

Mr. Asher reported the next student success recognition will take place at the November 9, 2011 TEA meeting.

Budget Finance Committee Report

Budget and Legislative Update

Budget Finance Committee Chair Glassman recognized Diane Duffy to update members on the proposed KBOR FY 2013 Unified Budget request. Ms. Duffy noted the Kansas Board of Regents will be discussing the budget request during their meeting later in the day and that a full report of that action would be presented at the October meeting. Ms. Duffy noted that Kansas Association of Community College Boards of Trustees and the Kansas Association of Technical Colleges requested an additional \$20 million for tiered technical funding be included in the Board's FY 2012 Unified Budget request.

Ms. Duffy reported KBOR staff and colleges continue to work on data collection and the updating of the KBOR Cost Model elements.

Approval of the 2011-2012 TEA Strategic Priorities

Vice Chair Estes recognized Vice President Flanders who reviewed each section of the 2011-2012 TEA Strategic Priorities as presented. The TEA agreed to include the following revisions:

- Shorten the mission statement to read: "Drive the advancement of a robust technical education system in Kansas."
- Changed dates to 2011-2013

- Add item #4 under Enhancing System Participation to read “Raise awareness of technical education and training opportunities for individuals in the military and their families”. (Suggested revision made during August meeting; wording change suggested by Member Burke)
- Add item #4 under Aligning Education with Business and Industry to read “Strengthen partnership efforts with Kansas Department of Commerce in recruiting and retaining businesses in Kansas.” (Suggested revision made by Member Coleal)
- Added Kansas Advisory Council for Career and Technical Education to item #3 (Suggested revision made by Member Burke) and
- Changed “spouses” to “families” in item #4 in the enhancing system participation section. (Suggested revision made by Member Burke)

Motion: Member Burke moved to approve the Strategic Priorities as revised. Member Kearney seconded the motion. Member Frahm offered a friendly amendment to the motion to change the year designation from 2011-2012 to 2011-2013 with the understanding that the priorities could be modified in the interim. Both Member Burke and Member Kearney accepted the amendment to the motion. The amended motion was approved.

OPEN COMMENT PERIOD

No Comments

ADJOURNMENT

Vice Chair Estes adjourned the meeting at 10:45 a.m. The next Kansas Postsecondary Education Authority meeting is scheduled for Wednesday, October 12, 2011.

Respectfully Submitted by
Janice Haberman, Executive Assistant