

**MINUTES  
KANSAS POSTSECONDARY  
TECHNICAL EDUCATION AUTHORITY  
MEETING**

The October 12, 2011 meeting of the Kansas Postsecondary Technical Education Authority was held at the Kansas Board of Regents, 1000 S.W. Jackson, Suite 520, Topeka, Kansas. The meeting was called to order by Chair Kathy Howell at 10:00 a.m.

**Members Present:**

Kathy Howell, Chair  
Eddie Estes, Vice Chair  
Tom Burke  
Sheila Frahm  
Joseph Glassman

Connie Hubbell  
Steve Kearney  
Karin Brownlee  
David Coleal  
Bruce Akin

**APPROVAL OF MINUTES**

**Motion:** Member Frahm moved to approve the minutes of September 21, 2011. Following a second by Member Glassman, the motion carried.

**REPORTS**

**Introductions**

Chair Howell introduced and welcomed the following two new members appointed by Governor Brownback to the Kansas Technical Education Authority: Bruce Akin, of Westar Energy, and David Coleal, of Spirit Aerosystems.

**Chair Report**

Chair Howell reviewed the agenda and congratulated Johnson County Community College for being the top digital community college in the Kansas City area. She reported she was unable to attend the September 21, 2011 TEA conference call because St. Luke's South Hospital and JCCC partnered to conduct a forum on improving health care related to health information technology. Health Information Technology (HIT) focuses on the system support, rather than end-user training. Chair Howell explained the Health IT systems support the understanding of how health information is shared in order to improve the quality of patient care, efficiency, and security through the use of an electronic health record.

**Member Liaison Reports**

Member Estes reported the Kansas Workforce Summit agenda is finalized and focuses on "change". He announced Governor Sam Brownback hosted the first annual Kansas Hispanic Business Forum on Thursday, September 29<sup>th</sup> at the Magouirk Conference Center in Dodge City sponsored by the Dodge City Chamber of Commerce.

**Vice President for Workforce Development Report**

Vice President Flanders reported work continues with the SB143 Implementation Workgroup and an interim report will be coming forward in the near future. He announced the KBOR Data Team visited with each of the community and technical colleges throughout the state to provide training in an effort to ensure the accuracy of the data being reported and certified by each institution

Vice President Flanders recognized Kathy Hund who shared information regarding the Jobs and Innovative Industry Skills Training (JIIST) grant award recipients. Ms. Hund announced the Kansas Department of Commerce received seven (7) applications with requests totaling \$1.5 million. After the committee reviewed, the Secretary approved grants for three (3) of the proposals totaling \$350,000 for the projects. The colleges offered a \$1 million match. Ms. Hund congratulated the following JIIST grant award recipients:

- Coffeyville Community College will provide Safety Orientation and site specific training for CVR Energy/Coffeyville Resources Refining & Marketing in Coffeyville,

- Washburn Institute of Technology will provide Advanced Systems Technology training for Goodyear Tire and Rubber Company in Topeka, and
- Wichita Area Technical College will provide an array of health career pathways training with a focus on Medical Assistant; Medical Receptionist; CNA, and Billing and Coding training for Via Christi Regional Medical Center in Wichita.

Ms. Hund reported the college Presidents were notified October 11, 2011 that the remaining funds earmarked for these grants are still available on a first come, first served basis and requested completed proposals be forwarded to her for the second round.

Vice President Flanders announced Kelly Russell has accepted a new position at Dodge City Community College. He recognized Ms. Russell and thanked her for the contributions she has made at KBOR as Director of Federal Initiatives for Technical Education.

Chair Howell welcomed Representative Ann Mah. Representative Mah commended the Authority and KBOR Staff for their dedication and work advancing technical education into the 21<sup>st</sup> century. Representative Mah applauded Member Glassman for receiving the “Award of Merit” at the 2011 Kansas Workforce Summit and presented Member Glassman with a scrapbook containing the application, letters of support, her speech and other mementos of that night. Member Glassman thanked Representative Mah and other members of the legislature for their support.

## **CONSIDERATION OF CONSENT AGENDA**

### **Excellence in Technical Education**

Dr. Chuck Kater recognized faculty representatives from each of the three programs receiving the first “Excellence in Technical Education” awards. Each award recipient received \$50,000 to spend on Carl D. Perkins eligible expenses in support of their programs and the opportunity to showcase their program during an Authority meeting. The following presentations were made:

- **“Physical Therapist Assistant,”** presented by Dr. Tiffany Bohm, Kansas City Kansas Community College
- **“Information and Network Technology,”** presented by Ben Eckart, Manhattan Area Technical College and
- **“Wind Energy Technology,”** presented by Bruce Graham and Kim Krull, Cloud County Community College

The presentations are filed with the original minutes.

### **Proposed New Program**

The Technical Program and Curriculum Committee reviewed and discussed the following program during their September 27, 2011 meeting and submitted it to the Kansas Postsecondary Technical Education Authority for approval:

- **Johnson County Community College** requests approval for an AAS degree (64 credit hours) and a Technical Certificate (32) in Solar Technologies (15.0505). The Solar Technologies program of study prepares individuals to apply basic engineering principles and technical skills in support of engineers and other professionals engaged in developing solar powered energy systems. The program will include instruction in solar energy principles, energy storage and transfer technologies, testing and inspection procedures, system maintenance procedures, and report preparation. The certificate option prepares students who wish to enter the job market with the capability to design and install solar energy systems.

**Motion:** Member Burke moved to recommend approval of the Solar Technologies program as submitted by Johnson County Community College. Following a second by Member Hubbell, the motion passed unanimously.

**CONSIDERATION OF DISCUSSION AGENDA****Marketing Committee Report**

Vanessa Lamoreaux provided members with an update regarding the CareerZoomKansas metrics. Ms. Lamoreaux shared information regarding the initiative goals; site visitors; referral sources; bounce rate; pages per visit and time spent on the site. The committee has recommended using the 2010 data as a baseline for these metrics for evaluation purposes. The data suggests positive trends; the information on the site is relevant; and outreach & events drive traffic.

The presentation is filed with the original minutes.

**Budget Finance Committee Report**

Budget Finance Committee Chair Glassman introduced Diane Duffy to report on the 2013 KBOR Unified Budget Request. Ms. Duffy noted that the Kansas Board of Regents shall “serve as the representative of the public postsecondary educational system before the Governor and the Kansas Legislature.” K.S.A. 74-3202c(b)(2). This provision provides the foundation for an approach to state funding that reflects the recurring theme of maintaining a unified state budget request and a system wide focus on requesting and advocating for increases in State General Fund appropriations for postsecondary education. The Board reviewed proposals for increased state funding totaling nearly \$60 million and included slightly more than half (\$31,794,402) in the Unified Budget Request for FY 2013. The Board’s request includes two components: (1) a “system” component and (2) “sector-specific/institution-specific.

Description of the FY2013 Unified Budget Request:

1. System – 1.8% Postsecondary Education System Higher Education Price Index (SGF, \$12,709,464)  
This request protects the State’s historical investment in its higher education infrastructure so Kansas can compete in today’s knowledge-based global economy by supporting basic operations.
2. System – Student Financial Assistance Programs (SGF, \$2,714,959)  
This request puts funding directly in the hands of Kansas students and helps middle and low-income Kansans who can’t afford to attend but who have the talent to succeed, while at the same time growing the State’s workforce.
3. Targeted Institutional/Sector Investments (SGF, \$16,369,979)  
“Despite the clear association among earnings, higher education spending and positive labor market outcomes, Kansas spends less per FTE than the U.S. average and lower than any of its geographic neighbors.”

Ms. Duffy shared information with the authority from the State Higher Education Finance FY2010 report and distributed copies of the following four (4) graphs from the book:

Full-Time Equivalent (FTE) Enrollment in Public higher Education-Percent Change by State, Fiscal 2005-2010; Kansas ranked in the top 10 with a rank of #6 of the 50 states.

Educational Appropriations per FTE-Percent Change by State, Fiscal 2005-2010; Kansas ranked in the bottom 10 with a rank of #46 out of 50 states.

Net Tuition as a Percent of Public Higher Education Total Educational Revenue by State, Fiscal 2010; Kansas ranked #24 out of 50 states.

Total Educational Revenue per FTE-Percent Change by State, Fiscal 2005-2010 Kansas ranked in the bottom 10 with a rank of #47 out of 50 states

Chair Glassman agreed that understanding SB 143 and the tiered technical education formula is critical to the message delivered to the Governor and Legislature.

Authority members requested a copy the State Higher Education Finance FY2010 book.

Chair Howell charged the Budget and Finance Committee to work with Member Kearney to develop an Advocacy Program.

### **OTHER MATTERS**

#### **Connecting Military Personnel/Veterans to Employment and Training Options**

Chair Howell introduced Michael Randol, Kansas Department of Commerce. Mr. Randol gave a brief overview of the Kansas Veterans' Service Programs supporting the transition of military personnel and veterans into the Kansas workforce. One barrier for veterans seeking civilian employment is the requirement for certification and licensure in the state for specific occupations which do not recognize the education/training and experience an individual received during military service. Secretary Brownlee suggested researching the statutes to determine if appropriate changes can be made to accommodate qualified Veterans. President Rob Edleston, Manhattan Area Technical College, shared that some colleges are accepting specific types of military education/training received and offering credit toward the requirements for technical programs. This practice shortens the time and expense of acquiring licensure for military personnel transitioning to the workforce.

Member Glassman asked how businesses can be made aware of and/or recruit individuals exiting the military. Mr. Randol responded that job fairs are conducted and that veterans are encouraged to register on the **KANSASWORKS** website which has a specific "flag" to identify veterans.

Chair Howell recommended Vice President Flanders work with Mr. Randol and the Kansas Department of Commerce to develop a plan and report to the Authority at the November 9, 2011 TEA meeting.

The presentation is filed with the original minutes.

Vice President Flanders recognized Bill Osborn, Johnson County Community College, who is retiring and thanked him for his contribution over the last 36 years in education.

#### **Process for Technical Program Outcome Metrics**

Vice President Flanders gave a presentation on a draft model for "Measuring the Effectiveness of Technical Education Programs." The presentation included the Legislative Charge as stated in K.S.A. 72-4482 and a proposed process framework, which includes inputs from business and industry as well as the institutions, to accomplish this initiative. Flanders emphasized metrics will focus on outcomes at a technical program level rather than at an institutional level. He stated technical education awareness has been raised along with program accountability and this is an opportunity to build the Kansas workforce brand. The Authority agreed staff should proceed with the proposed framework and requested a time line be added to gauge progress of the activities outlined. Vice President Flanders will report on the implementation and timeframe at the November 9, 2011 TEA meeting.

The presentation is filed with the original minutes.

#### **Washburn University/Washburn Institute of Technology TAA Grant Award**

Chair Howell introduced Debra Mikulka, Washburn University. Ms. Mikulka explained the \$19,619,450 grant awarded to Washburn University, the lead institution for the TRAC-7 consortium. The project was funded through the U.S. Department of Labor's Trade Adjustment Assistance Community College and Career Training initiative. Each consortium member offers a signature program that would not otherwise be readily available to students across the state. Two of the key elements of this initiative include: 1) core courses that can be taken at a student's home campus with training-specific instruction delivered through multiple formats; and 2) a range of stackable credentials to meet the needs of new workers and workers needing retraining.

The programs and colleges in the TRAC-7 consortium are: the Advanced Systems Technology program at Washburn Institute of Technology; the Agra-Biotechnology program at Cloud County Community College; the Electrical Power Transmission program at Dodge City Community College; the Power Plant Technology program at Flint Hills Technical College; the Food Science Program at Garden City Community College; the

Risk Management/Loss Prevention program at Highland Community College; and the Environmental Technology program at Salina Area Technical College.

Ms. Mikulka shared their belief statement: “We realize that this every man’s model is innovative yet practical. It leverages existing resources and institutional frameworks to form a cohesive coherent goal in order to forge new pathways for learning and training.”

The handout is filed with the original minutes.

**ADJOURNMENT**

Chair Howell adjourned the meeting at 3:00 p.m. The next Kansas Postsecondary Education Authority meeting is scheduled for Wednesday, November 9, 2011.

Respectfully Submitted by  
Janice Haberman, Executive Assistant