

**MINUTES
KANSAS POSTSECONDARY
TECHNICAL EDUCATION AUTHORITY
MEETING**

The November 9, 2011 meeting of the Kansas Postsecondary Technical Education Authority was held at the Kansas Board of Regents, 1000 S.W. Jackson, Suite 520, Topeka, Kansas. The meeting was called to order by Chair Kathy Howell at 10:00 a.m.

Members Present:

Kathy Howell, Chair
Eddie Estes, Vice Chair
Bruce Akin
Caleb Asher
Karin Brownlee

Tom Burke
Debbie Gann for David Coleal
Robin Harris for Diane DeBacker
Steve Kearney

Members Absent:

Sheila Frahm
Joseph Glassman
Connie Hubbell

APPROVAL OF MINUTES

Motion: Member Burke moved to approve the minutes of October 12, 2011. Following a second by Member Akin, the motion carried.

REPORTS

Introductions

Chair Howell introduced and welcomed Debbie Gann, Vice President of Corporate Communications & Administration for Spirit AeroSystems, Inc., as designee for Member Coleal.

Chair Report

Chair Howell reviewed with members the new Kansas Postsecondary Technical Education Authority Vision and Mission statements:

Vision: Educating a quality skilled workforce for advancing the Kansas economy

Mission: Drive the advancement of a robust technical education system in Kansas

Chair Howell congratulated Johnson County Community College (JCCC) for being named the top digital community college in the Kansas City area. In September, Chair Howell and Saint Luke's Health System hosted a forum in partnership with Johnson County Community focused on employee wellness and disease prevention. Speakers included national and local experts and showcased a positive collaboration between the Community College and the business community.

Chair Howell encouraged community and technical colleges to market the value and affordability of career technical education.

Member Liaison Reports

Robin Harris, Kansas State Department of Education, reported that the KSDE staff has compiled fourteen statewide articulation agreements between identified secondary school districts and postsecondary institutions and applauded these educational partnerships.

Member Asher announced the Kansas Department of Commerce awarded \$500,000 to six community and technical colleges under the Jobs & Innovative Industry Skills Training (JIIST) grant. The competitive grant, established by Senate Substitute for House Bill 2014, provides funding for colleges to develop innovative programs with private companies needing specific job skills or to meet other industry needs.

The institutions receiving funds have created plans that include strong partnerships and alignment with industry and the public workforce system and integrates the state's workforce priorities. The colleges receiving funds include Coffeyville Community College, Neosho County Community College, North Central Kansas Technical College, Northwest Kansas Technical College, Washburn Institution of Technology and Wichita Area Technical College.

Vice President for Workforce Development Report

Vice President Flanders introduced Mary Jane Stankiewicz, Director of Government Relations and Communications and Mari Tucker, Director of Federal Initiative for Technical Education.

Vice President Flanders reported he attended the National Association of State Directors of Career Technical Education Consortium (NASDCTEc) October 24-26, 2011 in Baltimore, Maryland. The re-authorization of the Carl D. Perkins Career and Technical Education Act was the main topic for discussion during the meeting. Dr. Flanders addressed his concerns that the current funding stream could be threatened by Federal budget cuts and encouraged colleges to pursue local funding streams. The loss of the Carl D. Perkins grant funding could greatly impact colleges and severely restrict funding for equipment purchases and professional development. He also stressed the importance of marketing the value of technical programs. Dr. Flanders anticipates the revised Federal budget will require \$1.2 trillion (9%) in discretionary reduction across all workforce programs, including the Workforce Investment Act (WIA), Adult Basic Education and Carl D. Perkins. Member Asher noted the Kansas Department of Commerce recently received notice of revisions to the WIA set-aside funds, resulting in a 66% reduction in funding.

Vice President Flanders shared that he recently had the opportunity to speak at the Kansas Council for Workforce Education (KCWE) Fall Conference, held on November 3-4, 2011 at Butler Community College in El Dorado, Kansas. During the conference, he provided an update on the KBOR Career Technical Education initiatives as well as accomplishments of and goals for the Kansas Postsecondary Technical Education Authority.

Vice President Flanders also reported Kansas Board of Regents has joined The National Coalition of Certification Centers (NC3), which is a network of education providers and corporations that support, advance and validate new and emerging technology skills in the transportation, aviation and energy industry sectors, and acts as an advocate for industry recognized credentials.

Vice President Flanders reported the recipients of the Jobs for the Future (JFF) Accelerating Opportunity (\$1.6 million) grant will be announced soon. KBOR's submitted proposal includes a model that delivers adult basic skills instruction (ABE), simultaneous with technical education.

CONSIDERATION OF CONSENT AGENDA

Technical Program and Curriculum Committee

Proposed New Program

The Technical Program and Curriculum Committee reviewed and discussed the following program during their October 25, 2011 meeting and recommend approval by the Kansas Postsecondary Technical Education Authority:

- **Johnson County Community College** requests approval for the following new program: Medical Coding (51.0713). This request is for a program that is 32 credit hours in length and culminates at the Certificate B level.

Motion: Member Burke moved to recommend approval of the Medical Coding (Technical Certificate) program as submitted by Johnson County Community College. Following a second by Member Akin, the motion passed unanimously.

CONSIDERATION OF DISCUSSION AGENDA

Aligned Programs:

Dr. Chuck Kater explained the process of Program Alignment to the new TEA members and then presented the newly aligned Police Science/Criminal Justice Alignment program. Fourteen colleges currently have an AAS degree program in the discipline. By Kansas statute there is only one credential/certification for police officers, which is granted by the Kansas Commission on Peace Officers' Standards and Training. Training for this certification can only be completed at either the Kansas Law Enforcement Training Center (KLETC) or an equivalent certified law enforcement agency/department training center. The aligned program reflects the recommendations of the state business and industry committee by incorporating a minimum number of credit hours from this credential as an associate degree requirement.

Motion: Member Kearney moved to recommend approval of the aligned Police Science/Criminal Justice program as submitted by Johnson County Community College. Following a second by Member Burke, the motion passed unanimously.

Marketing Committee Report

Member Asher reported the CTE Success Story awards will resume at the January TEA meeting and encouraged colleges to nominate students for the CTE Success Story awards.

Member Asher provided an update on the CareerZoom website initiative and detailed plans to develop a "users group". The Marketing Committee will develop specific questions as a guide to gather more accurate information for the website. User group meetings will be conducted over the next couple of months for additional suggestions. The research results will be incorporated in the website by June 2012.

The Marketing Committee also encouraged Authority members to visit their liaison colleges to not only gather input from the colleges but also to use the time to educate the colleges of the direction and needs of the Authority.

Robin Harris reported she shared the CTE Success Stories with the U.S. Department of Education to response to questions regarding student success in career and technical education. Ms. Harris shared information regarding the NASDCTEc branding campaign, "Learning That Works for America" and "Learning That Works for Kansas", which includes new logos as well as a new video to promote career technical education. Further information is available at www.careertech.org.

Chair Howell asked Member Asher to forward the list of questions for the Liaison site visits to the members. She also inquired about the barriers to submitting the student success stories (time or volume?) and reminded college representatives the Student Success Stories are a vital promotional tool for technical education in Kansas.

Budget Finance Committee Report

Budget Update

Chair Howell introduced Diane Duffy who reviewed the Kansas Board of Regents Budget Request to the Governor. KBOR has requested \$8 million for Technical Education funding; the Budget Director will review the requests and make recommendations. Agencies then have ten (10) days to appeal and KBOR staff is developing an advocacy strategy to respond to any additional information that might be requested. Those strategies include information on: the ROI of technical education in the workforce; technical jobs in demand; and clarity in describing the benefits of Career Technical Education.

Ms. Duffy announced the 2011 data collection has been completed and staff is in the process of calculating the results to generate funding scenario spreadsheets and reports.

Litigation Update

Ms. Duffy reported that KBOR recently appointed Regent Logan as the Presiding Officer for a hearing that was conducted in the KBOR boardroom on Tuesday, November 8, 2011. Regent Logan's recommendations will be brought to and acted upon during the November 17, 2011 KBOR meeting.

Workforce Alignment

Vice President Flanders gave a presentation focused on matching career technical education programs with labor demands. Vice President Flanders will be giving a similar report at the November KBOR meeting. Highlights of the presentation included:

- Immediate and projected job demand
- Educating workers with the skills to do the job
- Shifting demographics and the resulting challenges/opportunities
 - Rural Opportunity Zone initiative
 - Veteran recruitment and re-entry into the workforce
- Required Leadership skills
- Impact of technology on the workforce

The presentation is filed with the original minutes.

Member Burke requested a report showing the number of individuals with bachelor's degrees who return to community and technical colleges for additional education/training.

OPEN COMMENT

Chair Howell recognized Clark Coco, President, North Central Kansas Technical College (NCKTC). President Coco announced NCKTC Beloit and Hays campuses are now honoring those who have served our country by offering a "Veterans Honorary Associate Degree of Technical Education". To nominate a veteran, the nomination form can be found at www.ncktc.edu. Chair Howell asked President Coco to give an updated report on the program in the spring.

OTHER MATTERS**HITECH Program (H-1B Technical Skills Training Grant)**

Chair Howell introduced Aaron Dunkel, Kelly Gernhart, and Deb Elder, Johnson County Community College. The representatives gave a brief overview of the "HITECH Program (H-1B Technical Skills Training Grant)" offered at Johnson County Community College in partnership with Hutchinson Community College. Current student enrollment in the program is 88 students, with a goal of 110 students by April, 2012.

Program Outcomes Metrics Update

Dr. Chuck Kater gave a brief presentation on the "Program Outcome Metrics" plan. Dr. Kater explained the metric document now includes a timeline established to allow adequate time for feedback from colleges and for programs to be reviewed by appropriate committees. He explained business and industry representatives will be selected via the process developed by the Process Management Committee (PMC) for program alignment.

Secretary Brownlee inquired whether the timeline could be expedited up or if a "soft roll out" could be in place by Fall 2012. Members asked that Dr. Kater give a short progress update at the monthly TEA meetings. Vice President Flanders added the timeline is a guide and may need to be adjusted per the monthly reports/activities.

Motion: Secretary Brownlee moved to approve the timeline for the Program Outcome Metrics. Following a second by Member Akin, the motion passed unanimously.

Military Update: Connecting with Employers/Accelerating Credentials

Chair Howell introduced Kathy Hund who provided members with additional information regarding initiatives to assist military personnel/veterans in transitioning to the civilian workforce including ways to connect military/veteran job seekers and employers and efforts to accelerate credentials and licensure.

Rigorous Programs of Study Update

Robin Harris updated members on the activities related to the Rigorous Programs of Study (RPOS) grant awarded to the state by the Office of Vocational and Adult Education in October 2010. The RPOS grant is now

beginning year two. RPOS is based on a program of study connecting secondary and postsecondary coursework, including the following ten frameworks:

1. Legislation & Policies
2. Partnerships
3. Professional Development
4. Accountability & Evaluation Systems
5. College & Career Readiness
6. Course Sequences
7. Credit Transfer Agreements
8. Guidance Counseling & Academic Advisement
9. Teaching & Learning Strategies and
10. Technical Skills Assessments

Ms. Harris stated RPOS impact is measured by the increase in the number of students enrolled in an RPOS program. The presentations is filed with the original minutes.

ADJOURNMENT

Chair Howell adjourned the meeting at 2:30 p.m. The next Kansas Postsecondary Education Authority meeting is scheduled for Wednesday, December 7, 2011, to be conducted by conference call.

Respectfully Submitted by
Janice Haberman, Executive Assistant