

# Apply Kansas!

## Site Coordinator Training

Fall 2023



American College Application Campaign



Center for  
Equity in Learning



APPLY  
KANSAS

College Application Month

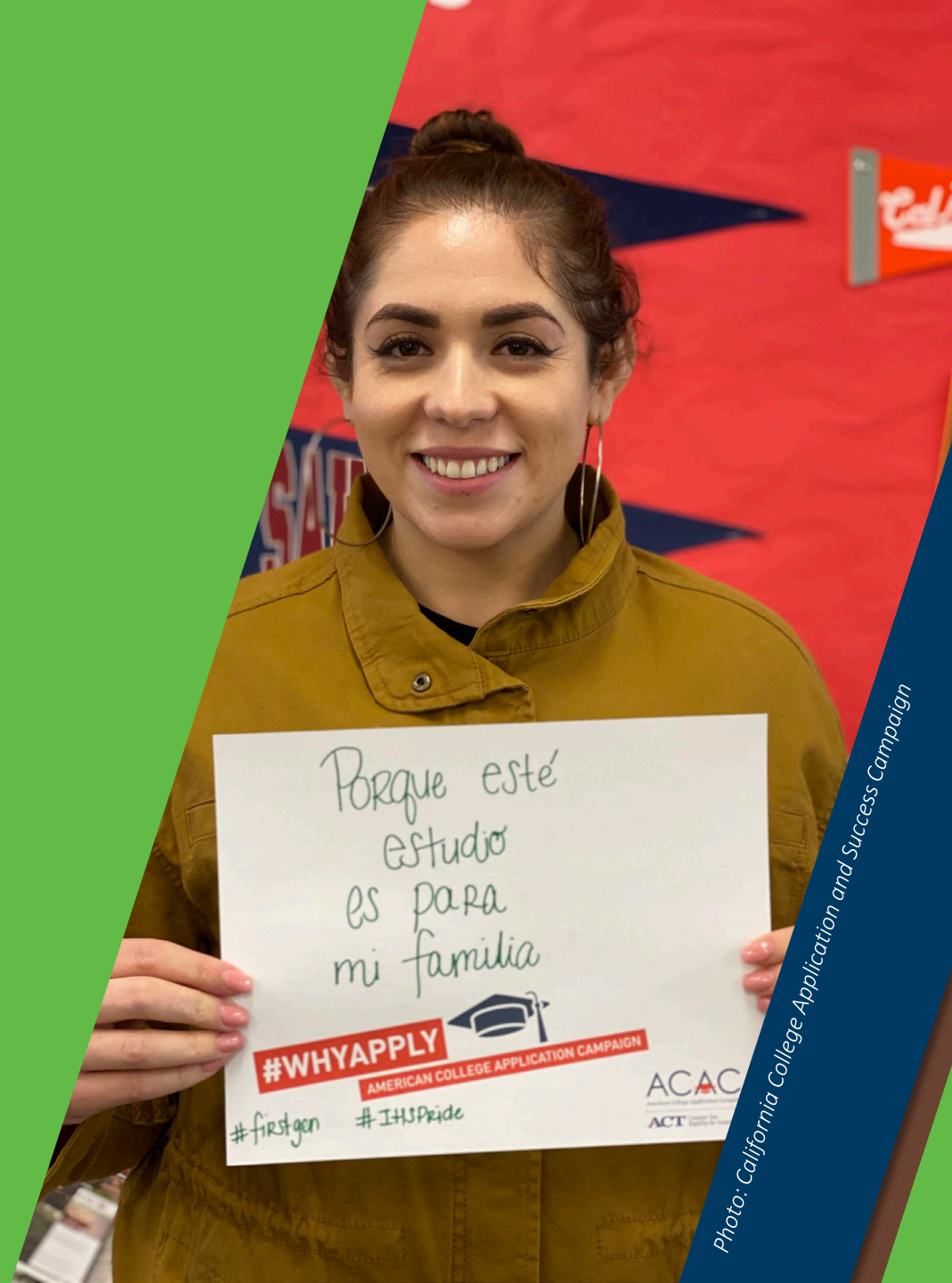


Photo: California College Application and Success Campaign



**Tara Lebar**

Apply Kansas-State Coordinator

Associate Director, Academic Affairs

Kansas Board of Regents

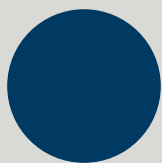




college



“1, 2, 4 or More”



# What is Apply Kansas?

Our statewide campaign in which high schools conduct events to help seniors apply to college or other post-secondary destinations.





- ☒ Arizona
- ☒ College
- ☒ Application
- ☒ Campaign



Apply Kansas joined the national campaign in 2015



## Small Group Time!

### **Describe your Apply Kansas Event**

What steps are critical to success?

How has your Apply Kansas event changed over the years?

Any good crash & burn stories?



# Hosting an Apply Kansas Event

Your program can make a difference!







Photo: Doniphan West High School



# Your APPLY Kansas Event

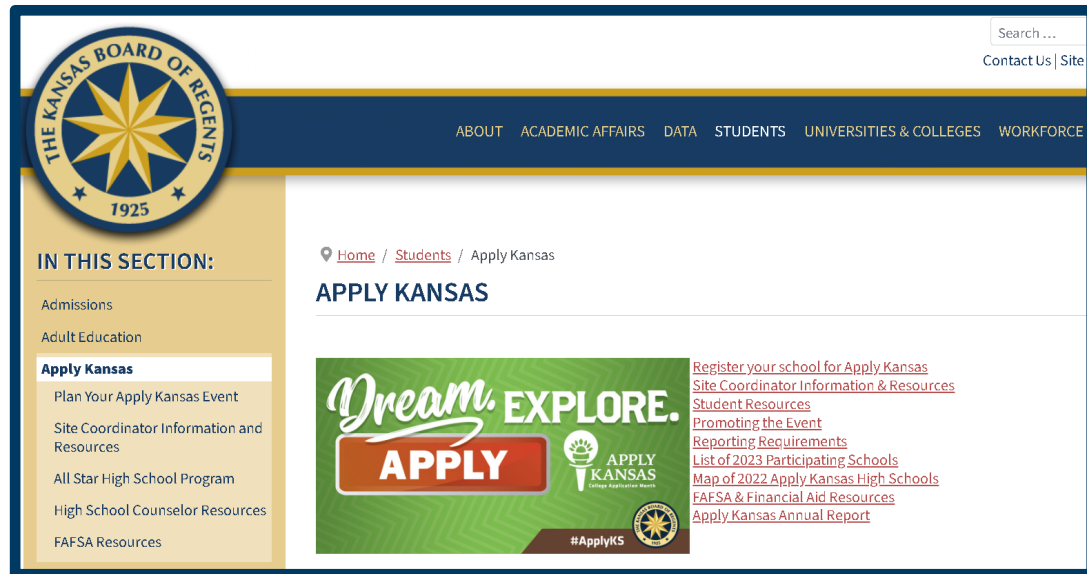
1. **Plan your Event**  
Register for each fall, Order Swag Items, Attend training, Select date, etc...
2. **Promote your Event**  
("Why Apply Day" is Sept 22, 2023)
3. **Prepare Senior BEFORE the event**  
Making college lists, college fair, application worksheet in a classroom lesson, Update IPS
4. **Host your Event & Celebrate!**  
(share on social media, use stickers/pennants, etc)
5. **Student Sign out Survey**  
(Collect your data & submit your summary survey)
6. **Prep Students/Families for FAFSA\***



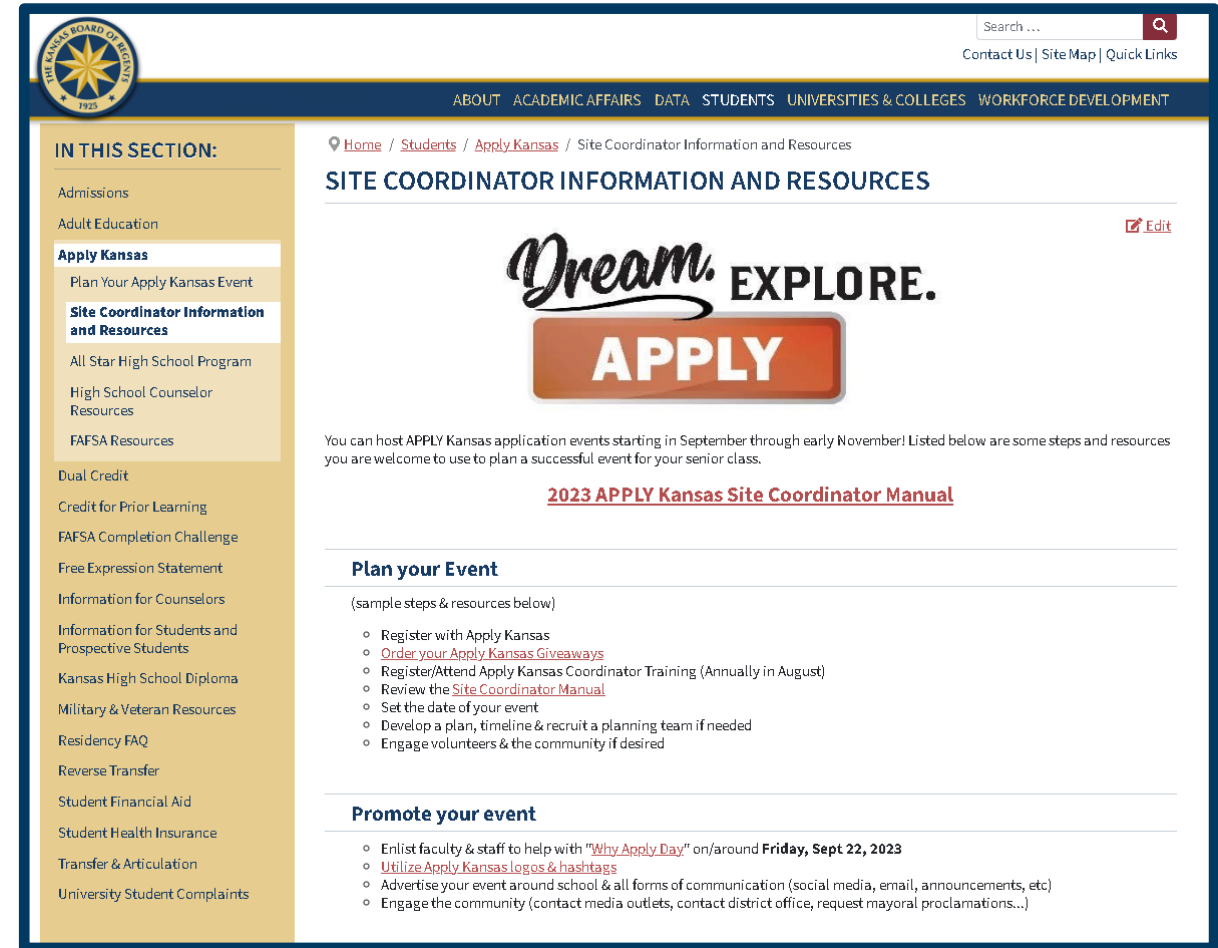
Photo: Deerfield High School

# APPLY Kansas & Site Coordinator Webpages

## Your one-stop shop!



The screenshot shows the main navigation bar with the Kansas Board of Regents logo and a search bar. The main content area features a large banner with the text "Dream. EXPLORE. APPLY" and a list of links for site coordinators, including "Register your school for Apply Kansas", "Site Coordinator Information & Resources", "Student Resources", "Promoting the Event", "Reporting Requirements", "List of 2023 Participating Schools", "Map of 2022 Apply Kansas High Schools", "FAFSA & Financial Aid Resources", and "Apply Kansas Annual Report".



The screenshot shows the "SITE COORDINATOR INFORMATION AND RESOURCES" page. It features a large banner with the text "Dream. EXPLORE. APPLY" and a list of links for site coordinators, including "Register your school for Apply Kansas", "Site Coordinator Information & Resources", "Student Resources", "Promoting the Event", "Reporting Requirements", "List of 2023 Participating Schools", "Map of 2022 Apply Kansas High Schools", "FAFSA & Financial Aid Resources", and "Apply Kansas Annual Report".

Links, Resources, Manual  
Registration, Reporting, Order  
Giveaway Items & more!

● *We will give you resources to help, but we'll never "MAKE" you run your event a certain way.*

Apply Kansas events are for ALL seniors, **AND** you can target a specific group of students with application activities!



K-12 Schools,  
Community  
Organizations,  
Libraries, and more can  
host an event & help!

The only thing we require is  
collecting student data &  
completing our summary report



# Required Components of APPLY Kansas Events

1. Create an event with at-risk students in mind
2. Collect Summary Data from all seniors participating in Apply Kansas
3. Celebrate all completed applications!



Remember...Post-Secondary planning isn't a one-size-fits-all process!

***Your Apply Kansas event should reflect all the different paths & interests of your students!***



## Small Group Time!

**Share with those around you:**

### **Who needs APPLY Kansas this year?**

1. Who are the students underachieving with their post-secondary goals? Flying under the radar? Marginalized?
2. What can you do this year to target those students in APPLY Kansas?

# Kansas APPLY Free Days



## Which Kansas Residents are Eligible?

- First time Freshman? **Yes**
- Adult Learners? **Yes**
- Students on F/R Lunch? **Yes**
- Students not on F/R Lunch? **Yes**
- Transfer & Returning Students? **Yes**
- Students applying for certificate programs? **Yes**
- Students applying for nursing programs (mid-degree)? **No**
- Students applying for graduate programs? **No**

## New this Year!

Kansas Residents who wish to seek admission to a Kansas public or private\* college or university are eligible to submit undergraduate or general admission applications for free on Nov. 7-9, 2023.

\*some for-profit Kansas private colleges may choose not to participate

**Nov. 7-9,  
2023**





# Collecting/Reporting your Data

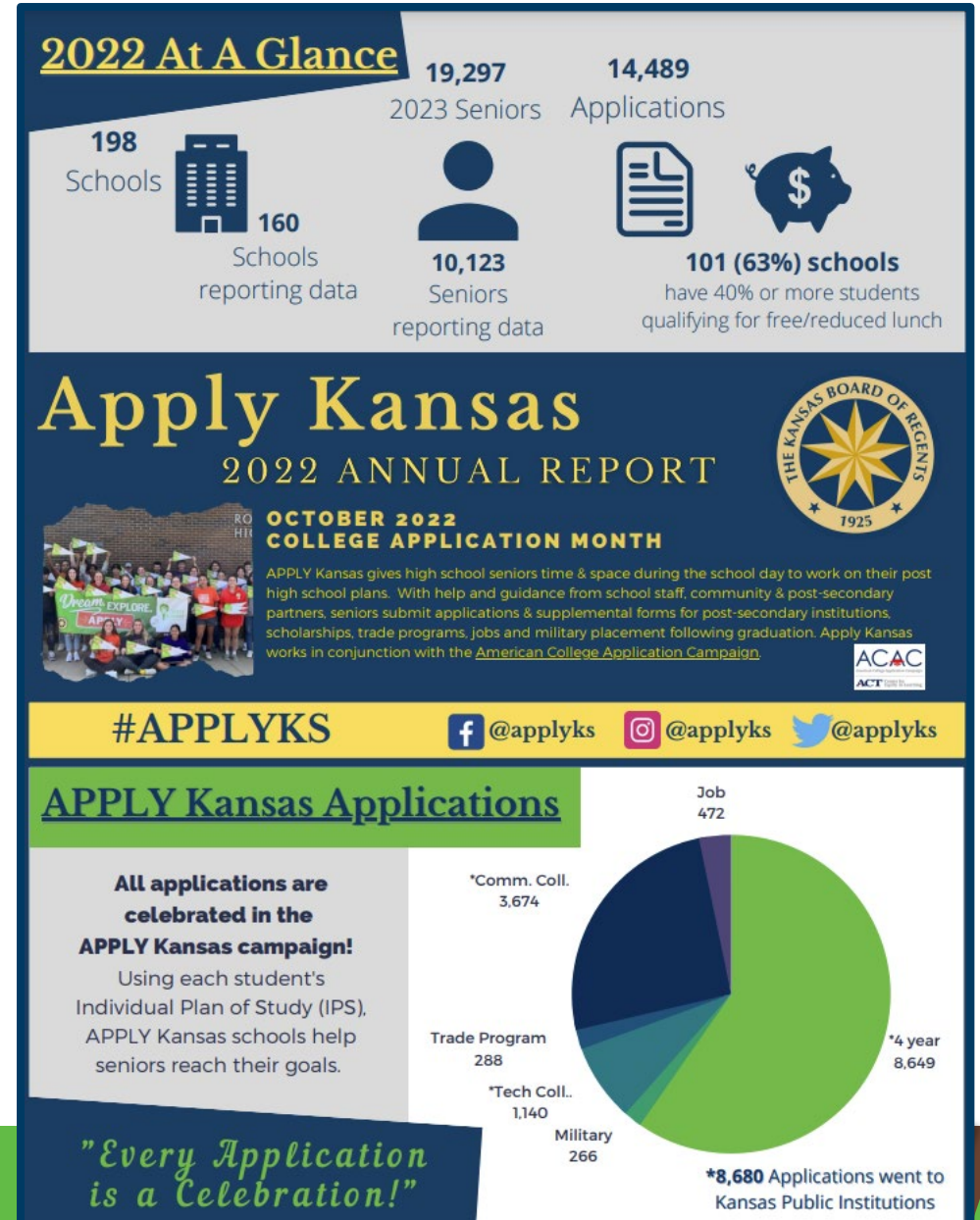
How can this DATA help your students & your program?



1. Survey all of your seniors toward the end of the semester!
2. Just a few questions
  - How Many Applications
  - Names of Institutions (can be military or jobs)
  - Have students include all completed apps (use my starter survey)
3. Submit your Summary Data to Apply Kansas
  - By December 1, 2023
4. Use your summary data with administration!
  - Show your stakeholders how many applications your seniors completed!

*\*You have to submit the Site Summary Survey to be eligible for All Star Status*

# Collect your Data




# Use & Google Form & QR Code



Create QR code  
for students to  
complete survey  
online


Using an electronic  
survey will give you  
“ready-made” Data!



### SAMPLE-Apply Kansas Student Checkout Survey

Site Coordinators: **make a copy** of this survey to collect your Apply Kansas Student data

Thank you for participating in Apply Kansas activities this Fall. This information will help us better assist students and parents with their efforts to plan for post-secondary educational opportunities.

tlebar25@gmail.com [Switch account](#)  Saving disabled

\* Required

Email \*

Your email

Last Name \*



# ● Why Apply Day

Friday, Sept 22, 2024-

A National Day to promote your APPLY Kansas event!





# Four Corners Activity

**Fold a blank piece of paper into quarters.  
Label each box with one of the following:**

One reason I went to college	One thing I learned about myself in college
One thing I learned in a college class	One benefit I received from my education

**(This is an activity you can do with your faculty)**



# #Why Apply Day: Friday, Sept 22, 2023

## Write your reason!

Wear College Gear

Ask staff & faculty to write their reasons

Take selfies, Post on social media, create a slideshow or display in school

Get students excited about your Apply Event!

"Apply Kansas"



"ApplyKS"



# #WhyApply





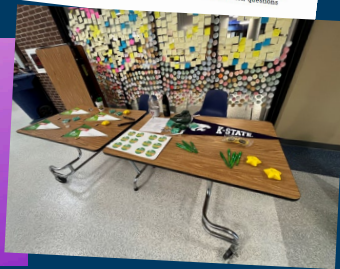
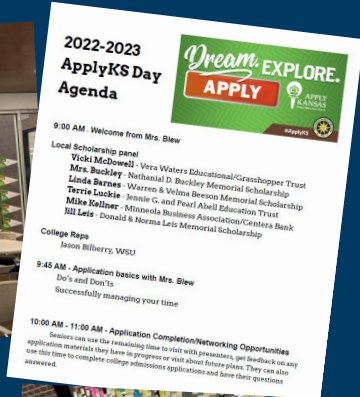
# All Star High Schools

Our state-wide recognition program!



# ALL Star Events

## APPLY



## FAFSA



## CELEBRATE



**APPLY Kansas Event**  
**October 2023**

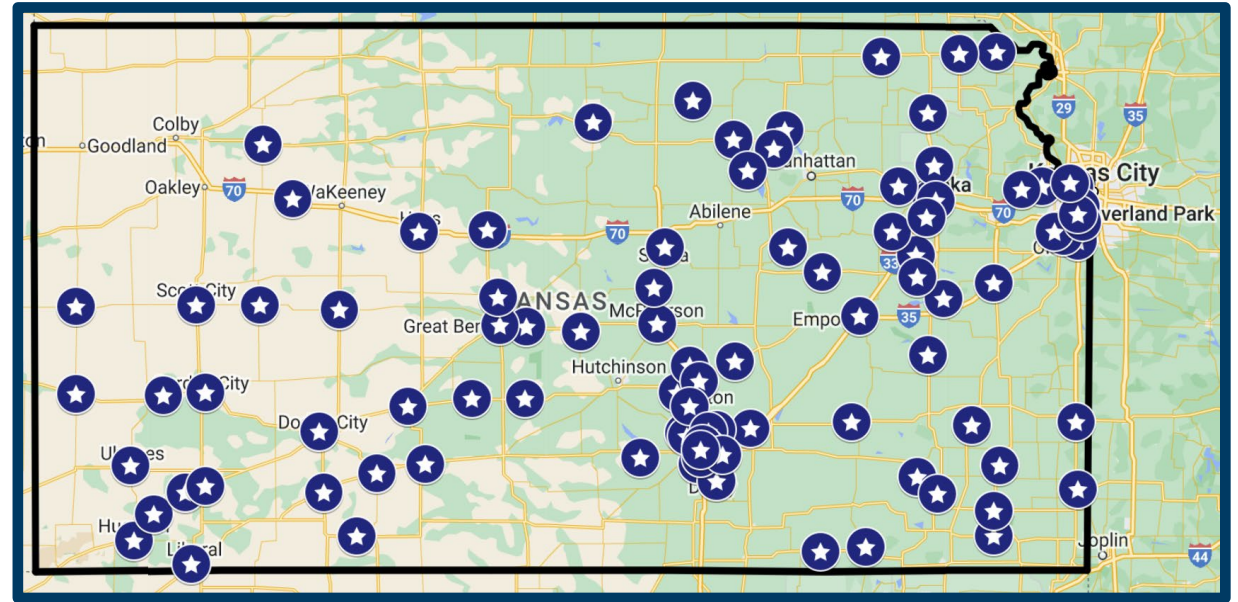
**FAFSA Completion Event**  
**Jan-March 2024**

**Senior Signing Day**  
**May 1, 2024**

# *ALL Star High School Program*

## Requirements

1. APPLY Kansas- Application Event
2. Submit your Site Summary Survey (Nov/Dec)
3. FAFSA Completion Event
4. Senior Signing/  
National Decision Day
5. Submit the All Star Survey (April)



*97 All Star High Schools  
2022-2023*



# ALL Star High School Awards



KBOR Award Presentation



1<sup>st</sup> year Banner



Social Media Graphic

2023 Sticker







## Small Group Time!

### Breakout Rooms:

## Share Senior Signing Day Activities

Senior signing day activities can be as simple as a banner or “all the places you will go” bulletin board, or an organized community-wide celebration.

Discuss what you’ve done to recognize the decisions of your senior class!

# FAFSA Changes

What you need to know about the 2023-2024 FAFSA



## A Better FAFSA

The FAFSA Simplification Act was ratified in August 2022, with the intent to streamline the FAFSA application process.

It specified three goals:

1. Expanded Eligibility for Federal financial aid
2. Reduced Barriers for certain student populations
3. A Better User Experience for the FAFSA form.

# A Better FAFSA

## Simplified Form

- Reduced number of questions
- Better skip logic
- Roll based form
  - Students first, which triggers invite to parents (“contributors”)
- Tax information is electronically transferred for all “contributors”
- Form opens sometime before Jan 1, 2024

## FSA ID

- **Everyone** (students & contributors) **need an electronic FSA-ID**
- Signature page is going away
- **Students/contributors without a SSN will be able to create a FSA ID**
  - Students who aren’t eligible for federal aid still shouldn’t file a FAFSA, but this will help parents who are undocumented or living abroad
  - This feature will open with the new FAFSA application

***Remember the experts in our institutions’ financial aid offices will help you and your families navigate concerns & exceptions with this new process!***



# KASFAA FAFSA Trainings

The Kansas Association of Student Financial Aid Administrators has a series of trainings for HS counselors.

## 2023-2024 Training Schedule

### Highlights on FAFSA Changes

Sept 26, 2023 9:30-11:00am

### Special/Unusual Circumstances & Professional Judgments

Oct. 17, 2023 9:30-11:00am

### Scholarships

Nov. 7, 2023 9:30-11:00am

### Better FAFSA Walk Through

(step by step walkthrough of screen shots with FAFSA application)

Late January 2024

### Financial Aid Offers

March 26, 2024 9:30-11:00am

Tentative: December 13, 2023, 6:30pm for Students & Families

**“Setting Up An FSA ID/Preparing for the FAFSA”**

# College Resources

Post-Secondary Resources beyond APPLY Kansas





- Professional Organization for College Admissions
- Membership \$25/individual or \$50/institution
- Conference in Kansas City, MO- April 2024
- Lunch & Learn, Newsletter, College Tours, Events, Network with colleagues across three states



Increase your school's  
college visits  
***It's FREE***



### [Apply Kansas Website](#)

College Lesson Resources  
FAFSA Event Resources  
Financial Aid/Scholarships  
Student Resources

## Find us!



[Apply Kansas: College Application Month](#)

[Group: Apply Kansas Site Coordinators](#)



[ApplyKS](#)



*\*Being an Apply Kansas School will put you on my email list and get you access to webinars, resources, FAFSA and other post-secondary events that pop up throughout the school year.*

# Questions?

Tara Lebar

[Tlebar@ksbor.org](mailto:Tlebar@ksbor.org)

785-430-4279

## Double Check:

1. Have you registered as an Apply KS School?
  - [Check the List](#)
  - [Register Here](#)
2. Have you ordered your giveaway items?
  - [Check the List](#)
  - [Order Here](#)

