Apply Kansas!
Site Coordinator Training
Fall 2024
Accessing today’s presentation

KBOR website:

2024 APPLY KANSAS TRAINING SCHEDULE

In-person training locations will include opportunities to share ideas and a campus tour with updates from the institution.

<table>
<thead>
<tr>
<th>Training Location</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Virtual Training</td>
<td>Register here</td>
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<tr>
<td></td>
<td>Wednesday, April 24</td>
<td>1pm - 2:15pm</td>
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https://www.kansasregents.org/students/apply-kansas
Mistie Knox

Apply Kansas State Coordinator
Associate Director, Academic Affairs
Kansas Board of Regents
Janella Newton
6-12 School Counselor
Apply Kansas Site Coordinator
Lebo-Waverly

Allena Ross
College and Career Advocate
Apply Kansas Site Coordinator
Highland Park High School
Apply Kansas joined the national campaign in 2015
college

“1, 2, 4 or More”
From 2020 to 2030 Kansas is projected to add 54,000 new jobs:

- 67% requiring a bachelor’s degree
- 14% requiring a postsecondary non-degree award
- 6% requiring a doctoral or professional degree
- 6% requiring a master’s degree
- 5% requiring an associate degree
- 2% requiring some college but no degree.

https://www.kansasregents.org/resources/Website__Donna_Ginther_presentation_and_report.pdf
What is Apply Kansas?

Our statewide campaign in which high schools conduct events to help seniors apply to college or other post-secondary destinations.
APPLY Kansas

- is for all students.
- focuses on reaching students who have been underserved.
- helps students take steps toward their plans beyond high school.
Impact of Apply Kansas

- 218 Schools participating
- 195 Schools reporting data
- 11,890 Seniors reporting data
- 11,506 Applications
- 85 (44%) schools have 40% or more economically disadvantaged students

The Apply Kansas Annual report can be found here.
Kansas APPLY Free Days

Kansas Residents who wish to seek admission to a Kansas public or private* college or university are eligible to submit undergraduate or general admission applications for free on the Apply Free Days.

Which Kansas Residents are Eligible?
• First-time Freshman? Yes
• Adult Learners? Yes
• Students on F/R Lunch? Yes
• Students not on F/R Lunch? Yes
• Transfer & Returning Students? Yes
• Students applying for certificate programs? Yes
• Students applying for nursing programs (mid-degree)? No
• Students applying for graduate programs? No

*Private Institutions outside of the Kansas Independent College Association may not be participating in the Kansas Apply Free Days. Please check with the individual institution’s admission department if it is not listed.

October 7-9, 2024
Hosting an Apply Kansas Event

Your program can make a difference!
1. **Plan your Event**  
   Register your event for the fall, Order Swag Items, Attend training, Select a date, and start planning!

2. **Promote your Event**  
   (“Why Apply Day” is Sept 20, 2024)

3. **Prepare Seniors BEFORE the event**  
   Ideas: Make a list of colleges they’re interested in, attend college fairs, talk about applications during classroom lessons, update IPS, and provide students with their transcript (GPA and class rank)

4. **Host your Event & Celebrate!**  
   (share on social media, use stickers/pennants, etc)

5. **Student Sign out Survey**  
   (Collect your data & submit your summary survey)

6. **Prepare Students/Families for the FAFSA**
Photo: Apply Kansas event at Flint Hills Technical College
Required Components of APPLY Kansas Events

1. Create an event with at-risk students in mind

2. Collect Summary Data from all seniors participating in Apply Kansas

3. Celebrate all completed applications!

Remember...Post-Secondary planning isn’t a one-size-fits-all process!

Your Apply Kansas event should reflect all the different paths & interests of your students!
APPLY Kansas & Site Coordinator Webpages

Your one-stop shop!

The first step in going to college is to apply! For many students, applying to college can be a daunting task, but it can be particularly overwhelming for students who may be the first in their family to pursue postsecondary educational dreams or have yet to consider their plans after high school. Apply Kansas, is our annual statewide campaign in which high schools conduct events to help seniors apply to college with their peers and with help, guidance, and a cheering squad from school staff, local community supporters, and postsecondary volunteers. In partnership with the American College Application Campaign, Apply Kansas is a month-long, state-wide initiative to increase the number of students applying, enrolling, and succeeding in college or other postsecondary goals.

We encourage your high school to register. We'll help you with resources, tips, and tools to help you host a successful event!

Additional Resources:
- List of 2024 Participating Schools
- Site Coordinator Information & Resources
- Promoting the Event
- Reporting Requirements
- FAQs & Financial Aid Resources
- Apply Kansas Annual Report

Links, Resources, Manual Registration, Reporting, Order Giveaway Items & more!
Collecting/Reporting your Data

How can this DATA help your students & your program?
1. **Survey all of your seniors toward the end of the semester**
   - How Many Applications
   - Names of Institutions (can be military or jobs)
   - Have students include all completed apps (use my starter survey)

2. **Submit your Summary Data to Apply Kansas**
   - By December 1st

3. **Use your summary data with administration!**
   - Show your stakeholders how many applications your seniors completed!

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**Collect your Data**

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**You have to submit the Site Summary Survey to be eligible for All Star High School Status**
Use Google Form and/or QR Code

Using an electronic survey will give you “ready-made” Data!

Create a QR code for students to complete the survey online
All Star High Schools

State-wide recognition program!
ALL Star High School Awards

KBOR Award Presentation

1st year Banner

2024 Sticker

Social Media Graphic
ALL Star Events

**APPLY Kansas Event**
October

**FAFSA**
Completion Event
Starting in October

**CELEBRATE**
Senior Signing Day
May 1

Pictures courtesy of Council Grove HS, Garden City HS, Minneola HS, Olathe South HS, Olathe West HS, Royal Valley HS, & Thomas More Prep
ALL Star High School Program

97 All Star High Schools in 2022-2023
Why Apply Day

Friday, Sept 20, 2024
A National Day to promote your APPLY Kansas event!
#Why Apply Day: Friday, September 20, 2024

Write your reason!

- Wear College Gear
- Ask staff & faculty to write their reasons
- Take selfies, Post on social media, create a slideshow or display in school
- Get students excited about your Apply Event!

#WhyApply

“Apply Kansas”  “ApplyKS”
College Resources
Post-Secondary Resources beyond APPLY Kansas
• Professional Organization for College Admissions
• Membership $25/individual or $50/institution
• Conference in Kansas City, MO - April 2024
• Lunch & Learn, Newsletter, College Tours, Events, Network with colleagues across three states

• Apply Kansas Resources
• FAFSA Challenge and Event Resources
• High School Counselor Resources
• Financial Aid/Scholarships
• College Lesson Resources
Questions?
Mistie Knox
mknox@ksbor.org
785-430-4279

Next Steps:
Have you registered as an Apply KS School?
  • Check the List
  • Register Here

Follow us on social media:
ApplyKS  Apply Kansas: College Application Month