APPROVED MINUTES KANSAS POSTSECONDARY TECHNICAL EDUCATION AUTHORITY MEETING

The January 23, 2019 meeting of the Kansas Postsecondary Technical Education Authority (TEA) was held at the Capitol Plaza Hotel, 1717 SW Topeka Blvd., Room Shawnee BC, Topeka, Kansas.

Members Present

Ray Frederick Jr., Chair Eddie Estes
Rita Johnson Jason Cox
Mike Johnson Stacy Smith

Mike Beene Debra Mikulka

Members Absent

Sabrina Korentager Brett Spangler

Delia Garcia

Others Represented

Northwest Kansas Technical College Salina Area Technical College

Hutchinson Community College KSDE

Cowley Community College Flint Hills Technical College

Manhattan Area Technical College SKILLS USA

KACCTE Pratt Community College

Kansas Board of Regents Staff Present

Scott SmathersApril HenryCharmine ChambersConnie BeeneTobias WoodSusan HenryChris LemonVera Brown

CALL TO ORDER

The meeting was called to order by Chair Frederick at 10:00 A.M.

APPROVAL OF MINUTES

Motion: Member M. Johnson moved to approve the minutes of December 6, 2018. Following a second by Member Estes, the motion carried.

REPORTS

Introductions

Chair Frederick recognized Skills USA Director Becky Warren, who introduced this year's Skills USAS officers.

Chair's Report

Chair Frederick shared that attended the Wichita Rotary Club meeting.

Member Liaison Reports

None.

Vice President for Workforce Development Report

Chair Frederick called on Vice President Smathers to provide Members with a Workforce Development report. Vice President Smathers reported that the new Foresight 2020 report is complete and can be found on the KBOR website, a copy of which was provided to members. Vice President Smathers informed members that a new TEA member replacing Dong Quach would soon be named, and that he just received a notice of resignation from member Bret Spangler and that position will need filled as well. He announced that KBOR has requested a Governor's Proclamation naming February as CTE month, and details for attending the signing of the proclamation will be forwarded to members. Vice President Smathers participated in radio interviews regarding Excel in CTE, engineering, adult education and GED for a series of radio spots that will be run in Kansas City and Wichita in February. He reported he is working on a second project through the Innovative Career Education (ICE³) program and is in discussions with a company in Kansas City and will report again as details are finalized. He informed members that KBOR is discussing university service areas, which is one of KBOR's goals to re-evaluate, and they have asked for feedback from community and technical colleges, with ongoing discussions to take place over the next few months. He reported that Senior Director Beene and the Adult Education group received an 18-month grant from Walmart focusing on retail and hospitality industries and adult education training. Vice President Smathers reported that the timeline for the Perkins transition plan is being completed, referring to Senior Director Beene to give members a brief report. Senior Director Beene informed members that the Perkins Transition Plan will be submitted in the Spring, covering the time frame of June 2019 – July 2020. The plan will be on the TEA Agenda in February for approval to be forwarded to KBOR for their approval.

Report from the Community Colleges

Chair Frederick called upon Pratt Community College President Mike Calvert to provide members with a report from the community colleges.

Report from the Technical Colleges

Chair Frederick called upon Northwest Kansas Technical College President Schears to provide members with a report from the technical colleges.

CONSIDERATION OF DISCUSSION AGENDA

Technical Program and Curriculum Committee

Program Approval Criteria

Chair Frederick called upon Technical Program and Curriculum Committee Chair R. Johnson to lead discussions regarding revising the current program approval criteria. Chair Johnson reported that the Technical Program and Curriculum Committee met on January 10, 2019 and the following program approval criteria is recommended for approval by the TEA:

- 1) To identify technical skill proficiency, industry recognized credentials will be evaluated based on the process previously approved by the TEA in 2015
- 2) For programs to be listed in the Kansas Higher Education Data System, 50% of technical courses, or at least 12 credit hours (whichever is higher) needs to be taught by the institution, and only courses taught by the institution are eligible for postsecondary funding

- 3) Only programs approved for state funding will be listed in the Kansas Higher Education Data System
- 4) Electives must be related to the program(s) to which they are assigned
- 5) Institutions must control curriculum with the flexibility to add items as they see fit
- 6) Institutions must control who enrolls in course/programs
- 7) Courses for which a college has program and course approval, taught by an instructor employed by or paid by the institution, or reimbursed under a KBOR approved contractual partnership training agreement (e.g., CEP) will be eligible for postsecondary state funding. Instruction must be provided by the college directly, or through a contractual arrangement in which the college is fully responsible for the training provided and the hiring of the instructor. To be "fully responsible" there must be an employer-employee relationship established between the college and the instructor, or through a KBOR approved contractual partnership training agreement (e.g., CEP) Such agreement must state that the instructor of the course meets the employment and credentialing standards of the regionally accredited college and is subject to compliance with applicable policies, rules, and regulations of the college as required of all part-time/adjunct faculty for the college

Chair Johnson informed members that upon approval by the TEA the application of this criteria for new program submissions would be effective immediately.

Motion: Following discussion, Member Cox moved to approve the new program approval criteria as presented. Following a second by Member Beene, the motion carried.

Existing Program Review

Technical Program and Curriculum Committee Chair Johnson called upon Director Henry to lead discussions regarding the existing program review criteria process. Director Henry explained the background on the current review process according to Kansas statutory guidance.

During its September 27, 2018 TEA meeting and strategic planning session, the TEA and the Community College and Technical College representatives developed four criteria for reviewing new and existing programs and determining technical programs:

- 1) All institutions must be considered an "eligible institution" based on statutory language provided in K.S.A. 71-1802;
- 2) To identify technical skill proficiency, industry recognized credentials will be evaluated based on the process previously approved by the TEA in 2015;
- 3) To identify if a program/occupation requires less than a baccalaureate degree as defined in K.S.A. 71-1802(i)
 - a) the program will be initially compared to the U.S. Department of Labor's "typical level of education required". If the U.S. Department of Labor shows an educational level less than a bachelor's degree, the program was affirmed to be a technical program
 - b) If the program fails to meet the U.S. Department of Labor's "typical level of education required", the program may be compared to a 3rd party database to determine if 75% of jobs in Kansas may be obtained with training consistent with legislation and less than a baccalaureate degree; and
- 4) Technical programs must consist of at least 55% tiered technical courses During the review of programs, it became clear to Board staff that two areas of the agreed upon criteria appeared to have been too restrictive:

- 1) Requiring 75% or more of the job postings in Kansas to require less than a bachelor's degree would eliminate critical programs such as Registered Nursing. Board staff recommends lowering this percentage to 50%
- 2) Requiring technical programs to consists of 55%-tiered courses adversely affects many programs, including but not limited to, Agriculture, Information Technology, Hospitality, Industrial Technology, Manufacturing, and Healthcare. The percentage of courses deemed tiered or nontiered within a program are not always controllable at the institutional level. One example is that all healthcare programs include many science courses due to the nature of the occupation, thus leading programs to fall short of the 55%.

During its December 6, 2018 TEA meeting, Board staff presented all technical programs compared to the four criteria. Upon review, it was concluded that the four criteria be further refined as follows:

- 1) (unchanged) All institutions must be considered an "eligible institution" based on statutory language provided in K.S.A. 71-1802;
- 2) (unchanged) To identify technical skill proficiency, industry recognized credentials will be evaluated based on the process previously approved by the TEA in 2015;
- 3) (unchanged) To identify if a program/occupation requires less than a baccalaureate degree as defined in K.S.A. 71-1802(i)
 - a) (unchanged) the program will be initially compared to the U.S. Department of Labor's "typical level of education required." If the U.S. Department of Labor shows an educational level less than a bachelor's degree, the program was affirmed to be a technical program
 - b) If the program fails to meet the U.S. Department of Labor's "typical level of education required," the program may be compared to a 3rd party database (Burning Glass, Emsi, JobsEQ, or equivalent) to determine if 50% of jobs in Kansas may be obtained with training consistent with legislation, less than a baccalaureate degree
- 4) (eliminated)

Motion: Member M. Johnson moved to approve the amended existing program review criteria as presented. Following a second by Member R. Johnson, the motion carried.

Director Henry informed members that after reviewing all CIP codes utilized by the technical programs, 126 meet the initial program review criteria. Each CIP Code was cross walked to its associated SOC Code(s). If the related SOC Code(s) required less than a bachelor's degree, the program was deemed appropriate for the "technical" status.

Director Henry informed members that a full list of the CIP Codes/SOC Occupation comparison, meeting the criteria has been provided in the meeting packet. All programs have been reviewed by KBOR staff based on the amended program review criteria and staff recommends moving the 28 CIP Codes not meeting the program review criteria from "technical" status to "non-technical" status.

Chair Johnson informed the TEA that KBOR Staff began evaluation of current programs, applying the revised criteria and applying the definition of "technical program", CIP codes to SOC codes and education level required. Information was provided to members, identifying programs as currently meeting criteria, not meeting criteria and CIP codes needing further review. Upon approval of the revised criteria, the Technical Program and Curriculum Committee recommends 1) all new program proposals must meet the criteria to move forward with the approval process and 2) programs to be moved from "technical" status will move beginning with academic year 2021 which begins July 1, 2020.

Board staff recommends the following for the 41 CIP Codes requiring further review:

- CIP Codes/SOC Occupation comparisons show 20 CIP codes used by institutions have conflicting SOC Code educational levels. Since at least one occupation may be obtained with an associate degree or less, Board staff recommend retaining these CIP Codes as "technical" programs.
- 2) CIP Codes/SOC Occupation comparisons show 6 programs with an entry level for employment as a bachelor's degree or higher; however, the JobsEQ RTI data show that between 50-94% of the job posting in 2017 required less than a bachelor's degree. Board staff recommend retaining these CIP Codes as "technical" programs.

Motion: Member Mikulka moved to approve the application of the existing program approval criteria effective academic year 2021. Following a second by Member Beene, the motion carried.

3) CIP Codes/SOC Occupation comparisons show 3 programs with an entry level for employment as a bachelor's degree EXCEPT for the occupations: 45-2041 Graders and Sorters and 27-1019 Artist and Related Workers, All Other. These occupations require no education. Board staff recommend not retaining these CIP codes as "technical" programs.

Motion: Member Cox moved to approve not retaining these CIP codes as "technical" programs as these occupations require no education. Following a second by Member Johnson, the motion carried.

4) CIP Codes/SOC Occupation comparisons show 1 program utilizing a CIP Code that is for military personnel and has no correlation to civilian occupations. Board staff recommends seeking advice from our Military contacts prior to making a final decision on this program. The results of the consultation will be brought back to the TEA for approval.

Chair Johnson suggested further review upon receipt of additional information from military contacts.

5) CIP Codes/SOC Occupation comparisons show 11 programs utilizing CIP Codes ending in '99. Typically, CIP Codes that end in 99 are nondescript and do not have an occupational data. Since technical programs should be occupationally specific, Board staff recommend working with the institutions using such CIP Codes to determine if there is a more appropriate CIP Code available, or if the program/occupation is too new to have a CIP Code, or if the program should not be retained as a "technical program." The results of this further review will be brought back to the TEA for approval.

Chair Johnson suggested further review on a case-by-case basis.

Vice President Smathers informed members that KBOR staff will provide additional data regarding the programs requiring further review.

Budget and Finance Committee 2017 First Distribution Funding

Chair Frederick call upon Budget and Finance Committee Chair M. Johnson, who referred to Vice President Frisbie to present the 2017 First Distribution funding for Excel in XTE, AO-K Proviso, and GED Accelerator. Since the programs' inceptions, funding for the tuition has been distributed twice a year based on live student enrollment data submitted by the institutions. The proposed distribution amounts presented were calculated based on current FY 2019 enrollments and appropriations available to

finance the program. The distributions are contingent upon the Board's assessment of each institution's performance pursuant to the performance agreement process. The Board approved these distribution during the January 16, 2019 board meeting.

Institution	Excel in CTE	AOK Proviso Adult Tuition	GED Accelerator
Allen Community College	\$513,490	\$	\$
Barton Community College	237,496	52,780	(1,075)
Butler Community College	344,494	8,015	2,680
Cloud County Community College	107,755		
Coffeyville Community College	450,262		
Colby Community College	217,661		
Cowley Community College	436,784		
Dodge City Community College	192,915	(7,375)	(160)
Flint Hills Technical College	936,368		
Fort Scott Community College	537,115	7,619	(129)
Garden City Community College	99,874	(85)	(1,000)
Highland Community College	883,732	41,590	2,010
Hutchinson Community College	1,438,378	3,524	(578)
Independence Community College	102,246		
Johnson County Community College	1,024,663	26,124	8,906
Kansas City Kansas Community College	1,504,395	(914)	(129)
Labette Community College	210,261		
Manhattan Area Technical College	139,714		
Neosho County Community College	568,652	3,197	2,779
North Central Kansas Technical College	174,365		
Northwest Kansas Technical College	548,956		
Pratt Community College	214,346		
Salina Area Technical College	463,748	23,342	7,940
Seward County Community College	462,161	19,027	(17)
Washburn Institute of Technology	2,183,927	147,557	18,152
WSU Campus of Applied Sciences & Technology	2,355,687	81,749	7,871
Total	\$16,349,445	\$406,150	\$47,250

OTHER MATTERS

Governor's Education Council 2018 Annual Report

Chair Frederick called on Vice President Smathers to present a summary of the Governor's Education Council 2018 Annual Report regarding Excel in CTE, public/private partnerships, workforce training as

provided by state agencies, work-based learning insurance and liability guidance and/or legislation and data sharing amount state agencies. A copy of the report was included in the member's meeting packets.

KSDE K-12 Update

Chair Frederick called upon Member Smith to provide members with a K-12 update from KSDE. Member Smith shared information with members regarding Kansans CAN, and the Kansas Career and Technical Education overview, providing a K-12 perspective about the Kansas vision for education and real-world success.

K-TIP Report

Chair Frederick called on Associate Director Chambers to provide K-TIP Highlights Part 3, AY2017 performance for programs with Graduates Exiting and Employed earning below \$20,000 annually. In AY2017, a total of 50 programs reported annual salaries of less than \$20,000 for Graduates Exiting and Employed by the end of the 2nd quarter after exiting postsecondary education. The data is affected by no wages reported on programs which institutions are phasing out and no longer offering for AY2018.

Legislative Update

Chair Frederick called on Director Casey to provide members with an update on the 2019 legislative session. Director Casey informed members that a bill has been drafted to eliminate the sunset date of the TEA. Funding concerns are still in the forefront, with funding in Governor Kelly's budget falling short of our requests to restore funding cuts.

NEXT MEETING REMINDER

Chair Frederick reminded members that the next TEA meeting will be February 28, 2019 at 10:00 AM via conference call.

ADJOURNMENT

Motion: Member M. Johnson moved to adjourn the meeting. Following a second by Member R. Johnson, Chair Frederick adjourned the meeting at 11:56 A.M.

Respectfully submitted by:

Susan Henry, Executive Assistant