TO THE PEOPLE OF KANSAS, GREETINGS:

WHEREAS, all students deserve an opportunity to reach their full potential and to realize their lifelong aspirations; and

WHEREAS, obtaining a postsecondary degree has been linked to higher income, better health, and increased community involvement; and

WHEREAS, the college application process may be a barrier to some high school students pursuing postsecondary education; and

WHEREAS, Kansas recognizes the importance of college and career readiness, which focuses on creating a seamless transition between students leaving high school, entering college, and moving into the workforce; and

WHEREAS, Kansas is working to prepare students for the opportunities and challenges of the 21st century; and

WHEREAS, the Apply Kansas: College Application Month initiative is designed to increase the number of students applying to and ultimately enrolling in college, with a particular focus on first-generation and low-income students:

NOW, THEREFORE, I, Sam Brownback, GOVERNOR OF THE STATE OF KANSAS, do hereby recognize October 2017, as

Apply Kansas: College Application Month

In Kansas and encourage all high school seniors to take advantage of the assistance provided through this initiative.

DONE: At the Capitol in Topeka under the Great Seal of the State this 29th day of September, A.D. 2017

BY THE GOVERNOR:

Sam Brownback

Secretary of State

Assistant Secretary of State