Apply Kansas!
Site Coordinator Training
Fall 2021
Tara Lebar

Apply Kansas-State Coordinator
Associate Director, Academic Affairs
Kansas Board of Regents
What we’ll cover today

1. Why APPLY Kansas?
2. History of APPLY Kansas & ACAC
3. Hosting an APPLY Kansas Event
4. #WhyApply & APPLY Kansas “All Star” Schools
5. Q&A
college

“1, 2, 4 or More”
1

Why Apply Kansas?

Access to college is not equitable for all students
APPLY Kansas

• is for all students.
• focuses on reaching students who have been underserved.
• helps students make a plan for education beyond high school.

In partnership with National ACAC
Apply Campaign
More about ACAC & APPLY Kansas

Where we’ve been and where we’re headed
Pop Quiz!

What does ACAC stand for?

1. Association of College Application Campaigns
2. American College Application Campaign
3. Association of College Application Completers
4. American Campaign for College Applications
Pop Quiz!

What does ACAC stand for?

1. Association of College Application Campaigns
2. American College Application Campaign
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Apply Kansas joined the national campaign in 2015.
5.99 million applications submitted since 2005

26,625 applications from Apply Kansas
True or False: APPLY Kansas events are big and showy.

1. True

2. False
Pop Quiz!

True or False: ACAC events are big and showy.

1. True
2. False
Photo: Oregon College Application Week
Your program can make a difference!

Really! Your APPLY Kansas Event is important!
• Register
• See List & Map of Apply Kansas Schools
• Site Coordinator Resources
• Student Resources
• FAFSA Resources
Site Coordinator Website

1. Plan your Event
2. Order your SWAG
3. Promote your event
4. Sept. 17: #WHYAPPLY Day
5. Host your Event (share on social media, use stickers/pennants, etc)
6. Collect Student Data

October is Apply Kansas Month! Listed below are all the steps and materials you need to run a successful event for your senior class.
Plan Your Event

Pick the day you want to hold your event

Recruit Volunteers from the community

You know what works with your students!

A combination of in-person & virtual works.

Multiple-day events work too.

Free Apply Kansas Giveaways!
(you can ask colleges for some too)

Order your SWAG
EVERYONE is invited to share your reason

#WhyApply Day
September 17, 2021
Help inspire students as they begin their college applications.
Friday, Sept 17, 2021

#WHYAPPLY Day

Wear College Gear
Write your reason!
Ask staff & faculty to write their reasons
Post around your school & on social media
Get students excited about your Apply Event!

“Apply Kansas”  
@ApplyKS
Your APPLY Kansas Event

1. Prepare seniors before your event
   Making college lists, college fair, application worksheet, classroom lesson

2. In-Person has biggest impact
   (but can be combined with virtual lessons or home assignments)

3. Transcript Requests & Fee Waivers

4. Student Sign out Survey
   (Collect your data! Paper form or Electronic)

5. Celebrate ALL applications!
   (share on social media, use stickers/pennants, etc)

6. Prep Students/Families for FAFSA

Photo: Oregon College Application Week
We will give you resources to help, but we’ll never “MAKE” you run your event a certain way.

K-12 Schools, Community Organizations, Libraries, and more can host an event & help!

Invite local College staff and community members to volunteer.

The only thing we require is collecting student data & completing our summary report.
1. You can do paper handouts or an electronic survey!

2. Just a few questions
   How Many Applications
   Names of Institutions (can be military or jobs)
   Have students include all completed apps

3. Submit your Summary Data to Apply Kansas
   By November 19, 2021

4. Use your summary data with administration!
   Show your stakeholders how many applications your seniors completed!
Apply Kansas “ALL STARS”

Apply Kansas
October 2021

FAFSA Completion
Nov 2021-Feb 2022

College Signing Day
May 1, 2022

Schools hosting all 3 events in one academic school year will earn **ALL STAR** Status and be recognized each year in the by the Kansas Board of Regents!
Questions?

Tara Lebar
Tlebar@ksbor.org
785-430-4279