

**APPROVED MINUTES  
KANSAS POSTSECONDARY  
TECHNICAL EDUCATION AUTHORITY  
MEETING**

The September 24, 2020 meeting of the Kansas Postsecondary Technical Education Authority (TEA) was held at the Kansas Board of Regents office, 1000 SW Jackson Street, Suite 520, Topeka, Kansas and virtually via ZOOM.

**Members Present**

Ray Frederick Jr., Chair

Rita Johnson

Mike Johnson

Debra Mikulka, via ZOOM

Mike Beene, via ZOOM

Ryan Wright, via ZOOM

Mark Hess

Eddie Estes, via ZOOM

Jason Cox

Tiffany Anderson, via ZOOM

**Kansas Board of Regents Staff Present**

Scott Smathers

Charmine Chambers, via ZOOM

Chris Lemon, via ZOOM

Sue Grosdidier

Vera Brown, via ZOOM

Susan Henry

Connie Beene

April Henry

Lisa Beck, via ZOOM

Tim Peterson

Tobias Wood, via ZOOM

Erin Guardiola

**CALL TO ORDER**

The meeting was called to order by Chair Frederick at 10:00 AM.

Approval of Previous Minutes

**Motion:** Member Estes moved to approve the minutes of August 20, 2020. Following a second by Member M. Johnson, the motion carried.

**REPORTS**

Introductions

Chair Frederick welcomed Kansas Department of Labor Secretary Ryan Wright to the TEA.

Chair's Report

Chair Frederick reported that he facilitated a round table discussion of Wichita industry/business leaders. Discussions included business model adjustments due to the pandemic, the ongoing challenge to recruit a skilled workforce and the need for untapped relationships with community and technical colleges.

Member Liaison Reports

Chair Frederick invited TEA member activity reports.

Member Estes reported Dodge City Community College will hold their 85<sup>th</sup> anniversary celebration in October. He shared that the college has received \$4 million in grants for career technical education, including those to assist Hispanic students, low-income students, first generation students and students with disabilities. He reported that Dale Dennis is retiring from the Department of Education and he was instrumental in writing the first Senate bill for capital outlay for community colleges and technical colleges.

Member Anderson reported that her team met with representatives from Washburn Tech regarding their plan to increase GPA requirements and her team voiced their concerns that the impact of increasing the GPA threshold can be problematic. She shared they will continue to have discussions with Washburn Tech noting that they have not yet made a final decision on a GPA requirement adjustment.

Member M. Johnson shared that he has fond memories of working with the recently deceased former President of KBOR, Reggie Robinson, and that he will be missed.

#### Vice President for Workforce Development Report

Chair Frederick called on Vice President Smathers to provide Members with a Workforce Development report. Vice President Smathers reported that staff continues to work remotely. He shared that the Kansas Department of Commerce is offering many grants and there are a lot of different options for which colleges have applied. The money must be spent by the end of the year. He shared KBOR staff continues to support committees, including the Coordinating Council, the Future of Higher Education Council, and the Governor's Education Council, and staff is working on the new military grant involving universities and the two-year sector. He added staff continues to work with the Kansas Department of Corrections to assist with their educational offerings, continues to work on Perkins and Adult Education programs and has been participating in numerous federal training sessions. He reported Brad Bennett is the new President of Seward County Community College. Vice President Smathers shared that he visited Manhattan Area Technical College and Salina Area Technical College and that he moderated a panel with Leadership Kansas.

#### Report from the Community Colleges

Chair Frederick called upon Cowley County Community College President Dennis Rittle to provide members with a report from the community colleges.

#### Report from the Technical Colleges

Chair Frederick called upon Manhattan Area Technical College President Jim Genandt to provide members with a report from the technical colleges.

### **CONSENT AGENDA**

Advocacy and Marketing Committee  
TEA Member College Assignments

Budget and Finance Committee  
2<sup>nd</sup> Round of Extraordinary Costs  
Carl D. Perkins/Adult Education Supplemental Grant Awards

#### Technical Program and Curriculum Committee

Program Alignment: Automotive Collision and Refinishing Technology (47.0603)

#### New Program Proposal

Manhattan Area Technical College: Critical Environments Technologies (15.0599)

Chair Frederick called for a motion to approve the Consent Agenda items from the Advocacy and Marketing Committee, the Budget and Finance Committee and the Technical Program and Curriculum Committee.

**Motion:** Member R. Johnson moved to approve the Consent Agenda items Following a second by Member Beene, the motion carried by roll call vote.

**OTHER MATTERS****New Board Strategic Plan**

Chair Frederick recognized President Flanders to present members with the New Board Strategic Plan. President Flanders first thanked TEA members for their service recognizing the challenges of managing career technical education. President Flanders explained that Foresight 2020 was the first time that the Board expressed that there was a need for a system plan, and it expired in June 2020.

The Board started up the process of developing a new vision for higher education in 2018. Board staff conducted focus group meetings across the state to get feedback from Kansans on how higher education can best help Kansas families and businesses. The new plan is focused on the ways higher education can help Kansas address the challenges we are facing, including slow population growth, outmigration, added challenges arising with the pandemic, and building a future in higher education focusing on economic prosperity for the State.

**Board Goals for 2020-2021: DRAFT**

Chair Frederick welcomed President Flanders to share the Board Goals for 2020-2021. President Flanders informed members that below are the goals that the Board identified at the August retreat that advance the strategic priorities adopted in Building a Future. The proposed goals listed below are scheduled to be discussed and voted on during the October Board meeting.

**Helping Kansas Families**

1. Improve academic program transfer by creating a systemwide general education (GE) package to align programs under a common framework that guarantees seamless transfer and evaluate the pilot program that increased the number of credit hours eligible for transfer.
2. Review the 60 low-enrollment programs at the six state universities to assess program viability and strengthen the efficiency of degree program inventories.
3. Review university, community college and technical college plans and best practices to improve college going rates, retention rates, and graduation rates of students from underrepresented populations.
4. Promote simplicity, transparency, and degree completion by exploring tuition rate strategies for resident and non-resident students attending the state universities.
5. Develop a comprehensive plan to finance deferred maintenance of public institutions of higher education facilities to be presented to the 2021 Legislature.

**Advancing Economic Prosperity**

6. Establish five- and ten-year systemwide objectives within Building a Future by leveraging individual university strengths into the creation of direct jobs and direct investments from beyond the state borders into Kansas.

**Governance**

7. Develop Board guidance on free speech and civil debate at state universities.

**Build Something Now Campaign**

Chair Frederick called on Senior Project Director Peterson to provide members with an update on the Build Something Now Campaign. Senior Project Director Peterson shared that the statewide media campaign for CTE is a way to get career preparation for immediate employment. The Board office contracted with Cox Media to help increase the awareness of Kansas CTE programs across the state from June through August of 2020 via numerous cable networks, streaming venues, online display ads, an online search engine, and a CTE landing page with links to the Board website. The “Build Something Now” (BSN) campaign was funded by the Carl D. Perkins grant and designed to augment the local CTE promotional efforts of the individual institutions. Senior Project Director Peterson reminded members that the Cox Media team created a 30, 15 and 10 second promotional video that emphasizes the plethora of

CTE programs, and a Spanish language version of the 30 and 15 second videos were also created along with several digital display ads featuring the same theme and images. The statewide outreach campaign specifically targeted residents within a 20-mile radius of the 27 Kansas public postsecondary institutions that offer CTE programs and included several different delivery strategies. Senior Director Peterson shared the campaign results with members, including numbers of views of the ads, numbers of people who viewed the entire ads, and numbers of clicks to the Build Something Now landing page. TEA Members and staff agreed that information should be provided to institutions to work with the Cox Media team directly to obtain a customized version of the CTE ads to further promote their respective programs.

#### TEA FY 2020 Legislative Report

Chair Frederick called on Vice President Smathers to provide members with information on the TEA FY2020 Legislative Report. Vice President Smathers reminded members that at the beginning of each legislative session, the TEA is required to file a report with the legislature summarizing actions the TEA has taken in the previous year. Vice President Smathers provided a copy of the TEA legislative report for review and approval.

Motion: Member R. Johnson moved to approve the TEA FY2020 Legislative Report. Following a second by Member Mikulka, the motion carried by roll call vote.

#### **COLLEGE PRESENTATIONS**

##### Cowley County Community College

Chair Frederick recognized President Dennis Rittle to provide members with an informational update on activities from Cowley County Community College.

##### Manhattan Area Technical College

Chair Frederick recognized President Jim Genandt to provide members with an informational update on activities from Manhattan Area Technical College.

#### **NEXT MEETING REMINDER**

Chair Frederick reminded members that the next TEA meeting will be held at the KBOR Offices in Topeka, Kansas on October 29, 2020 at 10:00 AM.

#### **BREAK**

Chair Frederick called for a break in the meeting for lunch at 12:15 P.M. to resume at 12:55 P.M. Lunch was served to TEA members in the Boardroom.

#### **UPCOMING YEAR STRATEGIC PLANNING DISCUSSIONS**

Chair Frederick called the meeting to resume at 12:56 P.M. for upcoming year strategic planning discussions.

##### TEA Responsibilities and Activities Review

Chair Frederick called on Vice President Smathers to lead discussion on the review of the TEA responsibilities and activities. Vice President Smathers provided Members with a copy of the TEA responsibilities in the meeting packet and reminded members that the TEA was created by statute as a recommending body to the Board of Regents regarding the coordination, statewide planning and improvements/enhancements to the postsecondary technical education system. Chair Frederick thanked TEA members for their participation and hard work in furthering the success of the TEA.

##### WFD Responsibilities and Organizational Structure

Chair Frederick called on Vice President Smathers to provide information regarding the Kansas Board of Regents Workforce Development (WFD) group responsibilities and organizational structure. Vice

President Smathers shared general responsibilities by groups within the WFD group and provided members with the organization structure for both WFD and KBOR and a list of general WFD responsibilities in their meeting packet.

#### TEA Goals for 2019-2020

Chair Frederick directed members to the meeting packet which included a copy of the prior year's TEA Goals, as well as the goals assigned to the Budget and Finance Committee, the Advocacy and Marketing Committee and the Technical Program and Curriculum Committee. Chair Frederick invited comments and reflections from members regarding the 2019-2020 goals.

#### Ideas for TEA 2020-2021 Goals

Chair Frederick directed members to the meeting packet of the suggested TEA goals for 2020-2021. Members were asked to share their ideas for this year's TEA goals and those ideas were compiled by KBOR staff for member discussion as follows:

#### Continue the Extraordinary Costs review

Chair Frederick invited comments regarding continuing the Extraordinary Costs Review. Vice President Smathers informed members that a training webinar will be available for institutions as a training for new staff or refresher for staff. President Rittle and President Genandt added that sufficient time for response should be allowed for institutions to respond given the pandemic and its challenges. Members agreed unanimously to retain this goal for 2020-2021. Chair Frederick informed members this goal would remain with the Budget and Finance Committee.

#### Excel in CTE fund allocations

Chair Frederick invited comments regarding Excel in CTE funding allocations and he explained this goal will involve members compiling alternative methodologies for distribution of Excel in CTE funds if the program is underfunded. Vice President Smathers gave several examples of potential methodologies for member exploration with program facts and numbers, as well as potential funding scenarios. President Genandt added that prorating and base pay per student based on academic progress would be a suggestion, and President Rittle stressed the importance of this program and stated he would volunteer to assist in advocacy for funding in this area. Members agreed unanimously to retain this goal for 2020-2021. Chair Frederick informed members this goal would remain with the Budget and Finance Committee for methodologies and the Advocacy and Marketing Committee for funding advocacy.

#### Continue existing CTE programs review

Chair Frederick invited comments regarding continuing the review of existing CTE programs. Member R. Johnson shared with members that program review is part of the original charge for the TEA and is a continuous process, and so this goal for review of both new and existing programs should remain as a goal for each year. Members agreed unanimously to retain this goal for 2020-2021. Chair Frederick informed members this goal would remain with the Technical Program and Curriculum Committee.

#### Work-based learning definitions, guidelines and processes

Chair Frederick asked Vice President Smathers to lead the discussion regarding the goal of work-based learning definitions, guidelines and processes. Vice President Smathers explained that work-based learning includes apprenticeships, internships, and work experience training, and it continues to increase in focus and importance across the nation. This goal would include ensuring that the postsecondary system is aligned with Federal and the Kansas Department of Commerce guidelines, providing consistency in definitions, rules and regulations and funding determination. Member R. Johnson and Member Beene added that work-based learning has changed and shifted over the years, and it is an important part of CTE programs. Members agreed unanimously to include this goal for 2020-2021. Chair Frederick informed

members this goal will be the responsibility for initial exploration by the Technical Program and Curriculum Committee.

#### CTE program alignment with KSDE

Chair Frederick invited Vice President Smathers to lead discussion on the CTE program alignment with KSDE goal. Vice President Smathers shared that improved CTE program alignment with KSDE will help ensure that classes taught at the high school are preparing students for postsecondary courses and employment and also help ensure that students receive credit at the postsecondary level for work they have already done. In addition, program alignment will help to define what programs at the high schools have a pathway into college. As part of this effort, common definitions between secondary and postsecondary will need to be established. Director Henry explained that establishing common course numbers to be placed on high school transcripts will be a large project but will allow institutions to automatically give the student postsecondary credit. Members unanimously agreed to accept this working goal for 2020-2021, with Chair Frederick assigning the initial exploration of the goal to the Technical Program and Curriculum Committee.

#### College Program Website

Chair Frederick invited comments on the development of a College Program Website. Member M. Johnson expressed that he had originally suggested this as a goal but is now aware that there are currently website tools for this purpose. Members discussed the need for making this information more streamlined and enhancing the tools that are already available, including exploring the possibility of developing helpful training or “how to” videos to simplify the process for students and parents. Members unanimously agreed that this should be a 2020-2021 goal and Chair Frederick assigned the Advocacy and Marketing Committee for initial exploration with the goal.

#### Draft Recommended Goals for 2020-2021

Vice President Smathers informed members that KBOR staff would compile the 2020-2021 goals as discussed today and provide them for further discussion and approval at the October TEA meeting.

#### **ADJOURNMENT**

With no further business, Chair Frederick adjourned the meeting at 2:04 P.M.

Respectfully submitted by:

Susan Henry, Executive Assistant