

KRSN BUS 1020 – Introduction to Business

For institutional specific information, visit the [University & College Information](#) webpage.

Institution	Course ID	Course Title	Credit Hours
Allen CC	BUS 120	Introduction to Business	3
Barton CC	BUSI 1600	Introduction to Business	3
Butler CC	BA 110	Introduction to Business	3
Cloud County CC	BE 100	Introduction to Business	3
Coffeyville CC	BUSN 116	Fundamentals of Business	3
Colby CC	BU 178	Introduction to Business	3
Cowley CC	BUS 1311	Introduction to Business	3
Dodge City CC	BUS 143	Introduction to Business	3
Fort Scott CC	BUS 1273	Introduction to Business	3
Garden City CC	BSAD 101	Introduction to Business	3
Highland CC	BUS 101	Introduction to Business	3
Hutchinson CC	BU 105	Introduction to Business	3
Independence CC	BUS 1093	Introduction to Business	3
JCCC	BUS 121	Introduction to Business	3
KCKCC	BUSN 0210	Introduction to Business	3
Labette CC	BUAD 101	Introduction to Business	3
Neosho County CC	MGMK 101	Introduction to Business	3
Pratt CC	BUS 178	Introduction to Business	3
Seward County CC	BA 1013	Introduction to Business	3
FHTC	BUS 135	Introduction to Business	3
Manhattan Tech	BUS 126	Introduction to Business	3
NCK Tech	BT 100	Business Concepts	3
NWKTC	BA 100	Introduction to Business	3
SATC	BUS 100	Introduction to Business	3
WATC	BUS 104	Introduction to Business	3
ESU	BU 140	Business Dynamics	3
FHSU	MGT 101	Introduction to Business	3
KSU	GENBA 110	Business Foundations	3
PSU	MGT 101	Introduction to Business	3
KU	BUS 101	Business Majors, Careers and Professional Skills	3
WSU	MGMT 101	Introduction to Business	3
Washburn	BU 101	Introduction to Business	3

Revised 02/08/18

Introduction to Business – KRSN BUS 1020 CORE OUTCOMES

Course Effective Date: Summer 2017

Outcome Approval Date: Fall 2016

Next Outcome Review Date: Fall 2021

Core Student Learning Outcomes: *4-6 specific, measurable learning outcomes expected of every student that completes the course. Only student outcomes are included in this report.*

1. Identify and define Accounting from academic and professional perspectives
2. Identify and define Finance from academic and professional perspectives
3. Identify and define Marketing from academic and professional perspectives
4. Identify and define Management and Leadership from academic and professional perspectives
5. Identify and define Information Systems from academic and professional perspectives
6. Identify and define Entrepreneurship from academic and professional perspectives
7. Identify and define Economics from academic and professional perspectives
8. Identify and define International Business from academic and professional perspectives
9. Identify and define Supply Chain/Operations Management from academic and professional perspectives
10. Demonstrate business etiquette and effective communications skills.
11. Recognize the importance of business in devising individual educational and professional career goals and opportunities.
12. Identify the role of ethics and social responsibility in business.