

KRSN BUS 1020 – Introduction to Business

For institutional specific information, visit the [University & College Information](#) webpage.

Institution	Course ID	Course Title	Credit Hours
Allen CC	BUS120	Introduction to Business	3
Barton CC	BUSI1600	Introduction to Business	3
Butler CC	BA110	Introduction to Business	3
Cloud County CC	BE100	Introduction to Business	3
Coffeyville CC	BUSN116	Fundamentals of Business	3
Colby CC	BU178	Introduction to Business	3
Cowley CC	BUS1311	Introduction to Business	3
Dodge City CC	BUS143	Introduction to Business	3
Fort Scott CC	BUS1273	Introduction to Business	3
Garden City CC	BSAD101	Introduction to Business	3
Highland CC	BUS101	Introduction to Business	3
Hutchinson CC	BU105	Introduction to Business	3
Independence CC	BUS1093	Introduction to Business	3
JCCC	BUS121	Introduction to Business	3
KCKCC	BUSN0210	Introduction to Business	3
Labette CC	BUAD101	Introduction to Business	3
Neosho County CC	MGMK101	Introduction to Business	3
Pratt CC	BUS178	Introduction to Business	3
Seward County CC	BA1013	Introduction to Business	3
FHTC	Not Offered	Not Offered	
Manhattan Tech	BUS126	Introduction to Business	3
NCK Tech	BT100	Business Concepts	3
NWKTC	BA100	Introduction to Business	3
SATC	BUS100	Introduction to Business	3
WATC	BUS104	Introduction to Business	3
ESU	BU140	Business Dynamics	3
FHSU	MGT101	Introduction to Business	3
KSU	GENBA110	Business Foundations	3
PSU	MGT101	Introduction to Business	3
KU	BUS101	Business Majors, Careers and Professional Skills	3
WSU	MGMT101	Introduction to Business	3
Washburn	BU101	Introduction to Business	3

* The decision for lower division courses to count toward upper division credit hours required for graduation is at the discretion of the institution.

Introduction to Business – KRSN BUS 1020 CORE OUTCOMES

Course Effective Date: Summer 2017

Outcome Approval Date: Fall 2016

Next Outcome Review Date: Fall 2021

Core Student Learning Outcomes: *4-6 specific, measurable learning outcomes expected of every student that completes the course. Only student outcomes are included in this report.*

1. Identify and define Accounting from academic and professional perspectives
2. Identify and define Finance from academic and professional perspectives
3. Identify and define Marketing from academic and professional perspectives
4. Identify and define Management and Leadership from academic and professional perspectives
5. Identify and define Information Systems from academic and professional perspectives
6. Identify and define Entrepreneurship from academic and professional perspectives
7. Identify and define Economics from academic and professional perspectives
8. Identify and define International Business from academic and professional perspectives
9. Identify and define Supply Chain/Operations Management from academic and professional perspectives
10. Demonstrate business etiquette and effective communications skills.
11. Recognize the importance of business in devising individual educational and professional career goals and opportunities.
12. Identify the role of ethics and social responsibility in business.