



KANSAS BOARD OF REGENTS

Kansas Postsecondary Technical Education Authority
2017-2018
Strategic Priorities

Vision: *To be a national leader of premier technical education by developing a highly prepared Kansas workforce*

Mission: *Drive the advancement of a robust technical education system to meet the needs of Kansas business and industry*

Aligning Educational Offerings within the System with Business and Industry

1. Advance career technical program alignment and standards of excellence by:
 - a. Identifying industry-based standards, certifications, and assessments to validate skill outcomes based on recommendations from statewide business and industry committees, and
 - b. Continuing alignment of programs, following the Authority approved program framework—ensuring all approved programs align with business and industry needs for current and emerging occupations by identifying common courses, pre-requisites, exit points and program lengths
2. Strengthen partnership with Kansas Department of Education to develop and implement programs of study connecting secondary and postsecondary career pathways and increase secondary student participation in postsecondary career technical programs
3. Encourage increased articulation of technical certificate and associate degree programs among two-year colleges and four-year universities through the development of stackable postsecondary awards
4. Use Carl D. Perkins and WIOA State Plans to support collaboration among state committees, agencies, education and workforce systems to unify career technical education and workforce messages; strengthening efforts to increase business and industry interaction while reducing obstacles to partnerships for colleges as they arise
5. Expand partnership efforts with Kansas Department of Commerce in recruiting and retaining businesses in Kansas by providing workforce development support and expertise

A
L
I
G
N

**E
N
H
A
N
C
E**

Enhancing System Participation, Policy, and Funding for Career and Technical Education

1. Expand participation in career technical education by identifying outreach activities targeted toward a broader variety of individuals, including adults, as funding sources are identified
2. Promote and expand technical education and training opportunities for military service members, veterans, and their families
3. Provide accelerated opportunities for adults using contextualized delivery of technical, academic, and basic skills instruction in a career pathways system
4. Develop advocacy plan to support the Postsecondary Adult and Career Technical Education funding stream to close the education funding gap
5. Continue refinement of cost model elements, and develop communication tools to explain the funding cost model to multiple constituencies
6. Recommend funding policies for distribution of state funding for postsecondary career technical education
7. Continually streamline and better define the new program approval process for state funding
8. Enhance the funding of the Excel in CTE program
9. Identify and introduce policy and legislative revisions to improve the postsecondary career technical education system as needed

**E
V
A
L
U
A
T
E**

Evaluating and Measuring System Effectiveness

Develop Benchmarks and Accountability Standards

1. Develop a framework of rigorous standards and requirements for industry recognized certifications to be recommended for endorsement that will ensure the certification assessment is valid/reliable, the certification is relevant to approved career technical programs, valued by business/industry, and includes a process through which entities may request consideration of industry-recognized certifications for potential endorsement
2. Implement a program evaluation process to measure the effectiveness of technical education in meeting workforce development needs, which:
 - a. analyzes enrollment, placement, completion and award/degree attainment information as well as average program cost and average wages of program graduates
 - b. communicates return on investment for technical education students and Kansas taxpayers